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Subject to the Nondisclosure Provisions of H. Res. 895 of the 110<sup>th</sup> Congress as Amended

1 Helen Eisner: No problem, we're all set.

2 How often does Representative Blum come back to the district?

3 District Staffer: Pretty much every weekend that I'm aware of.

4 Helen Eisner: And when he does travel back to the district, who's responsible for his schedule?

5 District Staffer: It's a combination between two people. District schedule's mostly the District  
6 Director.

7 Helen Eisner: Okay. So currently you'd say you're responsible for his schedule?

8 District Staffer: Yeah. Since I'm new to the role I do take quite a bit of consultation from John,  
9 who was previously in the position.

10 Helen Eisner: Okay. And what is John's current role?

11 District Staffer: He's Chief of Staff in Washington.

12 Helen Eisner: And do you know when he became Chief of Staff in Washington?

13 District Staffer: Some time the end of next year, but I was not here.

14 Helen Eisner: Why did that transition occur?

15 District Staffer: The Chief of Staff previous to him left that, so there was a vacancy. I believe he  
16 returned back to his home state of New Mexico.

17 Helen Eisner: Do you know why...and what was that individual's name?

18 District Staffer: Paul Smith.

19 Helen Eisner: Okay. And do you know why Mr. Smith left the office?

20 District Staffer: I presume because he was growing a family, and so he wanted to be back home.  
21 But that's speculation I guess.

22 Helen Eisner: Okay. When you were Regional Director, how familiar were you with the  
23 Congressman's schedule when he was in the district?

24 District Staffer: Pretty familiar. We have access to it. But unless I'm assigned to him I'm not  
25 looking at it every moment of the day, or following it.

26 Helen Eisner: Okay. And when he was in Dubuque, how often were you assigned to him?

27 District Staffer: I would say...that's a hard question to answer. I couldn't probably give you a fair  
28 percentage. Frequently I guess is the best I can say.

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1 Helen Eisner: Maybe I should ask, what does that entail when you are assigned to him?

2 District Staffer: Yeah so if we have a meeting, so I handled immigration and international issues,  
3 and veterans and social security stuff as well for case work, in addition to being  
4 Regional Director. So if we had meetings in healthcare or in veterans issues or  
5 immigration, or if there were visits. I'm from the area, as well, so basically if we  
6 could establish relevance for me being there I showed up, and if it wasn't relevant  
7 then I didn't go.

8 Helen Eisner: And how would he get to those events?

9 District Staffer: Typically he drives, or John would drive him in his vehicle. Congressman Blum's  
10 vehicle.

11 Helen Eisner: Let me ask you, what role have you played in the Congressman's campaign? So  
12 outside of his official office?

13 District Staffer: Very small. That's how I became introduced to Congressman Blum, I volunteered  
14 for his campaign previous to his initial election. I do, in my free time, door  
15 knock, but it's not by any means...I would say less than 3% of my time...

16 Helen Eisner: Okay.

17 District Staffer: ...would be associated with that.

18 Helen Eisner: Understood. To the extent that you know, you told us you play sort of a small  
19 role in the campaign, how does Representative Blum travel to campaign-related  
20 events?

21 District Staffer: I assume in his own car but I have no idea.

22 Helen Eisner: Okay.

23 District Staffer: I mean for a while they had a campaign RV.

24 Helen Eisner: What about John Ferland? Does he play any type of role in the campaign?

25 District Staffer: Yeah, he's involved. But how that is structured, I'm not sure.

26 Helen Eisner: Okay. Involved in sort of a formal way, he has a title, or involved in more of an  
27 informal way?

28 District Staffer: I think, he was initially in the campaign, back before there was a congressional  
29 side of things. So I think he, I would say primarily as a consulting point of  
30 contact.

31 Helen Eisner: Okay. Do you know how the two of them met, Mr. Ferland and the  
32 Congressman?

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1 District Staffer: I don't actually.

2 Helen Eisner: And how would you describe their relationship just sort of generally?

3 District Staffer: Very typically typical and professional and boring, I guess.

4 Helen Eisner: Okay. Do they socialize outside of official and campaign responsibilities?

5 District Staffer: I don't think so. I think if they're together, maybe they'll grab a drink after  
6 something. But it always would have to have originated with some event that was  
7 official or campaign-related that led them to the end of the day. But I don't think  
8 they meet up on Saturdays and go fishing or anything.

9 Helen Eisner: Understood. In Mr. Ferland's new role, where presumably, correct me if I'm  
10 wrong, he's moved to Washington DC-

11 District Staffer: Mm-hmm (affirmative).

12 Helen Eisner: How often does he now come back to the district?

13 District Staffer: I can't say. I'm here for 30 days, 40 days, so he hasn't been back in 40 days, but  
14 that remains to be seen I guess.

15 Helen Eisner: Understood. Not a great sample size.

16 District Staffer: Yeah.

17 Helen Eisner: Okay. How involved is he now in district-related work and?

18 District Staffer: Initially he was very involved since I'm getting up to speed. But maybe the last  
19 three weeks or so he's really kind of let me start doing most of that. I probably  
20 call him three times a week to discuss meetings and where we should be and that  
21 kind of stuff. But generally less and less as time goes on.

22 Helen Eisner: As far as the Congressman's annual financial disclosure form, so the forms that  
23 he is required to file every year about his personal finances, have you played any  
24 type of role in filing those forms or completing them?

25 District Staffer: Zero.

26 Helen Eisner: Okay. Do you know who does play a role in that?

27 District Staffer: I have no idea. I assume Congressman Blum, but, I mean...

28 Helen Eisner: Based on your knowledge and the work that you've done, what can you tell us  
29 about any outside businesses that the Congressman has a financial interest in or is  
30 involved in.

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1 District Staffer: I basically know of whatever would be in his bio, is the easiest way to say it. So I  
2 know that he has some role in his traditional business, Digital Canal. And then  
3 the one that's in the news, Tin Moon, I believe that was started...I basically know  
4 public info on that, I don't follow his stocks. I've never looked at his disclosures,  
5 I've never taken much interest in what he does in his personal time.

6 Helen Eisner: Okay. Do you know where Digital Canal is based?

7 District Staffer: Yes, in Dubuque.

8 Helen Eisner: Okay. And how do you know that?

9 District Staffer: It's just there. I've been...I think a lot of the campaign operations. I think that's the  
10 mailing address. So when we first started back in the day, making phone calls  
11 and stuff, he had leased a space proximal to, or he had a space proximal to his  
12 business. I know where it's at.

13 Helen Eisner: Is the campaign space, is it a separate office? In the same building?

14 District Staffer: Yeah, yeah, yeah, but he just has his office.

15 Helen Eisner: Okay. And does he own that building?

16 District Staffer: I have no idea.

17 Helen Eisner: How big was the space, the Digital Canal space, in that building?

18 District Staffer: It's maybe half a floor, and there's four floors. So one eighth.

19 Helen Eisner: Do you know who Digital Canal's employees are, who any of those individuals  
20 are?

21 District Staffer: Two of them, I know reasonably well because they also participated in the  
22 campaign.

23 Helen Eisner: And who are those individuals?

24 District Staffer: Mr. Ed Graham and Monty Alexander.

25 Helen Eisner: Ed Graham. What is his role in Digital Canal?

26 District Staffer: No idea other than he's there.

27 Helen Eisner: What is his relationship with the Congressman?

28 District Staffer: Good. They've known each other a long time. They're business partners,  
29 whatever that means.

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- 1 Helen Eisner: They're business partners in Digital Canal or in?
- 2 District Staffer: I have no idea. Whenever I've met Ed it's, "This is my business partner Ed." So,  
3 that's the extent of my knowledge of their relationship as business partners.
- 4 Helen Eisner: Okay. And in what setting would you be in which he would introduce him as his  
5 business partner?
- 6 District Staffer: Campaign setting. But I mean it's a small town, so if we're out, if we went to a  
7 fundraiser in the evening or something like that, and Ed showed up, that'd be  
8 another setting.
- 9 Helen Eisner: Okay. When was the last time that you saw Ed?
- 10 District Staffer: Maybe two weeks ago.
- 11 Helen Eisner: And where was that?
- 12 District Staffer: That was at a fundraising event.
- 13 Helen Eisner: And that was here in Dubuque?
- 14 District Staffer: Mm-hmm (affirmative).
- 15 Helen Eisner: You said they've known each other a long time. Do you know any of the  
16 background of that relationship?
- 17 District Staffer: Zero, no.
- 18 Helen Eisner: And do you know what the Congressman's financial interest is in Digital Canal?
- 19 District Staffer: Formally no. I know he has some stake in it. I don't know what kind or...
- 20 Helen Eisner: Okay. In your time working for the office, have you seen him go to Digital  
21 Canal, to the offices, to attend meetings?
- 22 District Staffer: No, never. I've seen him...he's gone to the office, but he doesn't take...I don't  
23 think it's a very active role. I don't think he has a lot of time for that, to be quite  
24 frank. I don't believe he's in as managing it formally or anything like that. But I  
25 have no idea.
- 26 Helen Eisner: When you've seen him go to the office, when was that?
- 27 District Staffer: Before I left, I guess. I haven't seen him there since then.
- 28 Helen Eisner: Okay.
- 29 District Staffer: He hasn't...I mean I've only been here for 40 days.

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1 Helen Eisner: Right. So I guess maybe focusing in that time period when you were regional  
2 director prior to leaving for your other post. How often would you see him go to  
3 the Digital Canal office?

4 District Staffer: I've maybe seen him go there once.

5 Helen Eisner: And do you know why he went on that occasion?

6 District Staffer: No. I think that a guy has an office and he likes his office, you know, and so  
7 that's where he likes to...I don't think people like seven different offices. So no I  
8 think he just went to his office for whatever.

9 Helen Eisner: Okay. So he has a personal office there?

10 District Staffer: Mm-hmm (affirmative), yeah.

11 Helen Eisner: Have you been to that office?

12 District Staffer: I've seen it. I haven't been there for that I guess.

13 Helen Eisner: So you been inside his personal office as part of Digital Canal?

14 District Staffer: He has an office inside of Digital Canal that I've seen. I haven't been inside.

15 Helen Eisner: So you've seen it from the outside.

16 District Staffer: Yes.

17 Helen Eisner: Got it. So you've been inside the Digital Canal offices, and seen that he has an  
18 office there?

19 District Staffer: Yes, yes.

20 Helen Eisner: Okay. And what was the reason that you were at Digital Canal?

21 District Staffer: I think I was running over from the campaign office to talk with Ed or somebody.  
22 I don't know, this was four years ago.

23 Helen Eisner: And how long ago was that when?

24 District Staffer: Campaign 2014.

25 Helen Eisner: 2014.

26 District Staffer: Yeah.

27 Helen Eisner: Okay. Have you been inside the Digital Canal offices since then?

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1 District Staffer: Yes, but just if I'm picking up Rod or anything like that. So sometimes if we're  
2 leaving for a meeting.

3 Helen Eisner: Okay. So you might pick him up from his office there.

4 District Staffer: Just where he's at. Could be his house, could be his office, yeah.

5 Helen Eisner: And is that picking him up by car? You're driving to the office, is that...just help  
6 me understand. Are you walking from the campaign office to that office?

7 District Staffer: No, no typically, if I'm doing something official and he's going with, I'll just pick  
8 him up to go where we're going.

9 Helen Eisner: Okay.

10 District Staffer: So I'd leave the official office and then stop by there and pick him up and go.

11 Helen Eisner: Okay. So when he's working in the district, like you said, people enjoy their  
12 offices. And correct me if I'm wrong here, you pick him up, he's conducting work  
13 at the Digital Canal office and then you might pick him up to go to an official  
14 event.

15 District Staffer: That would maybe have happened once.

16 Helen Eisner: Okay.

17 District Staffer: I would say when he's in the district he's at home. I mean when he's not with me,  
18 because it's mostly weekends. If there's a longer period of time then that might be  
19 the case, but there hasn't been so I don't really know.

20 Helen Eisner: Okay. Have you seen events related to Digital Canal or meetings related to  
21 Digital Canal on the schedule that you discussed earlier?

22 District Staffer: No.

23 Helen Eisner: Okay. What about meetings with Ed Graham?

24 District Staffer: Hm-hmm (negative).

25 Helen Eisner: You mentioned another individual that you know, I think you said Monty  
26 Alexander?

27 District Staffer: Mm-hmm (affirmative).

28 Helen Eisner: Who is Monty Alexander?

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1 District Staffer: He's just a very active supporter of Rod's that I think has known Rod for a long  
2 time. So he will often be door knocking and stuff in the last two cycles, or the  
3 last one. Yeah two cycles I guess it's been.

4 Helen Eisner: And you said they've known each other for a long time, do you know how long  
5 they've known each other?

6 District Staffer: No.

7 Helen Eisner: Do you know how they met?

8 District Staffer: No.

9 Helen Eisner: What is Mr. Alexander's role in Digital Canal?

10 District Staffer: I don't know formally. I believe it's sales but that's my guess. No one's every told  
11 me that.

12 Helen Eisner: And why do you think it's sales?

13 District Staffer: He introduces himself as a salesman, but I can't say that that's his role.

14 Helen Eisner: And again, as far as when he's introducing himself, in what context have you  
15 seen him introduce?

16 District Staffer: Campaign.

17 Helen Eisner: Campaign.

18 Jeffrey Brown: You said a minute ago that you didn't think Representative Blum formally  
19 managed Digital Canal. Why did you phrase it like that?

20 District Staffer: I'm using the word formally because I can't know that, like I don't know that. So I  
21 don't want to say, "Yes, he manages Digital Canal." Because I don't know that for  
22 sure. I have no idea. So I'm not trying to say that he manages it behind the scenes  
23 or anything like that if he doesn't manage it. No one's ever came out and said,  
24 "Congressman Blum is formally the manager of Digital Canal." So because of  
25 that I can't speculate on.

26 Jeffrey Brown: Is there another individual who you would think was formally managing Digital  
27 Canal?

28 District Staffer: Probably Ed. I mean that would be the assumption, but it's an assumption. Again  
29 no one's ever spelled it out.

30 Helen Eisner: What about as far as sort of informally? What do you understand Congressman  
31 Blum's responsibilities to be for Digital Canal?

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1 District Staffer: I have no idea, honestly.

2 Helen Eisner: Do you know how successful of a business it is?

3 District Staffer: Nope. I know nothing about it.

4 Helen Eisner: What about who its clients are?

5 District Staffer: I know they make architecture software or sell that, so I assume it's people who  
6 build things, but I don't know any of their clients that I know of.

7 Helen Eisner: You mentioned earlier something about learning about another company in the  
8 news.

9 District Staffer: Mm-hmm (affirmative).

10 Helen Eisner: Was that Tin Moon?

11 District Staffer: Yep. That's why I assume you were here.

12 Helen Eisner: Well let's talk about Tin Moon.

13 District Staffer: Sure.

14 Helen Eisner: What is Tin Moon?

15 District Staffer: I only know what you would know from the news I guess, but what I understand  
16 it to be from articles is a franchise of another larger reputation-management  
17 company.

18 Helen Eisner: And let me just sort of break that apart. When you say the news, what news  
19 articles are you referring to?

20 District Staffer: I think back in February or January someone sent me a bunch of articles saying,  
21 "hahaha, look at this." Because I was in the jungle. So I was like, "Oh, that's  
22 bad." So I looked at and then there was a "Bleeding Heartland" article that I  
23 thought actually was the most thorough but they're a very biased source against  
24 us. But I was like, "Oh, that's pretty thorough." So yeah, that's where I got most  
25 of my information on Tin Moon.

26 Helen Eisner: Okay.

27 District Staffer: Other than the media at large.

28 Helen Eisner: Who was the individual who sent you those articles?

29 District Staffer: I'd prefer not to say. It's personal. Total personal connection, nothing to do with  
30 anything Rod Blum.

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1 Helen Eisner: So is it somebody who-

2 District Staffer: A friend of mine from college.

3 Helen Eisner: Okay, so not somebody who has worked for the Congressman? Or has worked  
4 for the Congressman's campaign?

5 District Staffer: No. He was interested because I was interested, probably.

6 Jeffrey Brown: And not somebody who works for a Representative Blum-affiliated entity?

7 District Staffer: 100% disconnected from everything. It was just in the news and he knew I didn't  
8 get news, so he passed it along.

9 Helen Eisner: Prior to that moment when you received those emails, what did you know about  
10 Tin Moon?

11 District Staffer: Nothing.

12 Helen Eisner: Okay. Do you know where it's based?

13 District Staffer: Nope.

14 Helen Eisner: Do you know who its employees are?

15 District Staffer: No. According to the articles it doesn't have really any but that's just the articles.

16 Helen Eisner: Okay. What is Representative Blum's relationship with Tin Moon?

17 District Staffer: I have no idea.

18 Helen Eisner: What conversations have you had with the Congressman about Tin Moon?

19 District Staffer: None.

20 Helen Eisner: What about with any other members of his staff?

21 District Staffer: Zero conversation.

22 Helen Eisner: What about with John Ferland? Any conversations with Mr. Ferland about Tin  
23 Moon?

24 District Staffer: No. Hm-hmm (negative).

25 Helen Eisner: What about conversations with Mr. Ferland about the articles that you mentioned  
26 earlier that appeared?

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1 District Staffer: No. It was removed from when I was hired. It hadn't manifested into anything  
2 so...

3 Helen Eisner: What was your reaction to the articles?

4 District Staffer: I thought it was pretty laughable, the coverage. I was actually very disappointed  
5 with the Associated Press because I know people who used to work there. And so  
6 I shot it over to my friend who now lives in New York and I was like, "This is  
7 kind of odd reporting, it doesn't seem very thorough." Because I understood the  
8 article basically, Tin Moon's a franchise. It's really easy to incorporate a business  
9 in Iowa. It'd be very easy to forget about a business you incorporate that wasn't  
10 making any money.

11 For example, I have, technically I have an LLC that I incorporated two years ago  
12 for mini storage sheds. And would that be the first thing on my mind when I'm  
13 thinking about financial disclosures? Not at all. So, I was kind of like, well this is  
14 just a non-story, so I was really surprised that AP picked it up. Because they do  
15 have a good reputation. Mostly I thought it was a non-issue.

16 Helen Eisner: You've mentioned a few times that Tin Moon is a franchise. What is it a franchise  
17 of?

18 District Staffer: So "Bleeding Heartland," which I think is the most thorough one, and they're like  
19 a blog. But they called a bunch of people, it's really interesting. But I don't know  
20 what...they're just a franchise of a national reputation management. I think you  
21 would just buy a license and you can use this software to help sell to clients. I  
22 have no idea as far as the actual structures of it, but that's kind of how the article  
23 spelled it out.

24 So it'd be like, I don't know, if I wanted to open up a Dairy Queen in town, you  
25 just buy into the national franchise. And so I just believe that the license,  
26 according to the article, the license, it was bought in that year and then probably  
27 that's why it accrued a value. But it wasn't active, so that's why it wouldn't be  
28 something on someone's mind.

29 Helen Eisner: Okay. That licensing sort of franchise piece, do you know any of the individuals  
30 who have been involved in the franchising or licensing related to Tin Moon?

31 District Staffer: As far as here? No. I think on the article there's a link to two other people in the  
32 country that use the same software or whatever it is, have bought licenses, and so  
33 I clicked on that, but I have no idea what the involvement is here, who buys it or  
34 anything like that.

35 Helen Eisner: Do you know who Tin Moon's clients are.

36 District Staffer: No. The website for the article, again, said it's people who received reputation  
37 management, but I've never met any Tin Moon client.

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1 Helen Eisner: Have you been to Tin Moon's website?

2 District Staffer: I don't think so. I can't say for sure but I don't believe I have.

3 Helen Eisner: Okay. What do you know about a photograph that appeared on Tin Moon's  
4 website?

5 District Staffer: I know that Rod Blum's photograph showed up on the website if that's the one  
6 you're thinking of.

7 Helen Eisner: Okay. And do you know why that happened?

8 District Staffer: I have no idea but I don't think it was out of any malicious origin. I imagine,  
9 people around here probably just copy and paste things off Google when they're  
10 slapping together a website. That's just my speculation. I laugh because I can't  
11 believe that, it's just funny to me. But yeah.

12 Helen Eisner: What conversations have you had with the Congressman about that picture that  
13 appeared on the website?

14 District Staffer: None. I haven't talked about Tin Moon with Congressman Blum.

15 Helen Eisner: Okay. What about with John Ferland?

16 District Staffer: I haven't talked about Tin Moon with John Ferland.

17 Helen Eisner: Okay.

18 District Staffer: This is all my speculation in the jungle. I'm sitting here reading this in Guyana  
19 like, "Oh my gosh, this is hilarious" kind of thing.

20 Helen Eisner: Okay. Eventually for calendar year 2016 there were some amendments to the  
21 Congressman's financial disclosure form.

22 District Staffer: Okay.

23 Helen Eisner: Were you involved in those amendments?

24 District Staffer: No.

25 Helen Eisner: Do you have any knowledge of those amendments outside of the news articles  
26 that you've read.

27 District Staffer: I honestly don't know anything about his financial disclosure forms. I've never  
28 looked at them, I don't know if I have access to them, if they're public or not.  
29 Probably they are but I have no...

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1 Helen Eisner: The Tin Moon website initially listed the Congressman as the CEO, the Chief  
2 Executive Officer, of Tin Moon. What can you tell us about that role that he  
3 played for Tin Moon?

4 District Staffer: I can't. I don't know at all.

5 Helen Eisner: Okay.

6 District Staffer: I assume, based on the articles, that it wasn't an active role because it doesn't  
7 sound like the thing was up and running by any means. But I have no idea. Based  
8 on his schedule I don't think he could possibly have time to run a company.

9 Jeffrey Brown: Why do you say that?

10 District Staffer: He's very busy. I mean we schedule him pretty much every minute he's back in  
11 the district, so. Yeah, it's exhausting. And he comes back every weekend.

12 Helen Eisner: Monty Alexander, that's somebody that we've talked about. He was involved in  
13 Digital Canal. What conversations have you had with Mr. Alexander about Tin  
14 Moon?

15 District Staffer: None.

16 Helen Eisner: Has he ever mentioned Tin Moon to you?

17 District Staffer: No.

18 Helen Eisner: He has sort of publicly stated in some postings that he's involved in the company.

19 District Staffer: Okay.

20 Helen Eisner: Do you have any type of reaction to that?

21 District Staffer: No. I'm not surprised. Monty's a very active poster on Facebook. But I don't have  
22 any opinion of that. I don't care, honestly, about where people go to work.

23 Helen Eisner: So Ed Graham is also involved, at least as far as the paperwork in Tin Moon. Is  
24 there a reason that these same people, Monty Alexander, Ed Graham, and the  
25 Congressman, all three individuals who we've talked about, have been involved  
26 in Digital Canal, so the other business that the Congressman is involved in. Why  
27 would Monty Alexander and Ed Graham also be involved in another business  
28 venture with the Congressman?

29 District Staffer: I have no idea but I think when people do business together they trust the people  
30 they do business together. I have no idea what Monty's role, I mean I don't think  
31 it's...he's a sales guy as far as I know at Digital Canal. So other than what he's  
32 posting on Facebook, which I'm not a close follower of, yeah I don't think it's  
33 some conspiracy together to start a secret company or whatever the allegations

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1 are. I think Rod's been involved in a number of businesses, and probably Ed has  
2 been involved in a number of those businesses, I'm guessing. So that probably  
3 would make sense. I mean if I was going to start a business I would probably  
4 start a business with people I started former businesses with, or who were  
5 involved in my previous businesses.

6 Helen Eisner: So as we understand it, Tin Moon is based in that same office location that you  
7 described where Digital Canal is based, and where the campaign at least at some  
8 point in time had office space.

9 District Staffer: Yeah, and the campaign was there for maybe a month, and then they got a  
10 different office space downtown here.

11 Helen Eisner: Okay.

12 District Staffer: And they were always separate. You know, there's doors.

13 Helen Eisner: Let me ask you this. Have you picked up the Congressman at that office building  
14 in the time since you've been back?

15 District Staffer: I don't know. I don't think so. Maybe once. Mostly I think we've left from his  
16 house. So I can't say for sure.

17 Helen Eisner: Okay. When you have been to that building, have you seen any type of Tin Moon  
18 office space in that building?

19 District Staffer: Hm-hmm (negative).

20 Helen Eisner: No. Okay. Is it possible that the Congressman-

21 District Staffer: I don't think Tin Moon exists on an operational way. I don't know, but I literally  
22 think it's just somebody bought a franchise license and then incorporated a  
23 business with the state.

24 Helen Eisner: Okay.

25 District Staffer: At least, from the coverage. I have no idea if they're more operational than they  
26 were back when the filing errors occurred, but I think it's like a 0.0001% of  
27 anything that's going on with his businesses or the businesses that he started or  
28 whatever.

29 Helen Eisner: Okay. Tin Moon's website says that they have 11,000 clients. Do you know why  
30 it would say that?

31 District Staffer: That's where "Bleeding Heartland" spelled out the franchise thing. So when you  
32 buy a franchise license, like McDonald's in Dubuque can say, "We've sold a  
33 billion hamburgers." Did McDonald's in Dubuque sell a billion hamburgers? No.  
34 But they are a franchisee or they have a license which gives them access to the

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1 brand, where then you can say that "I've sold a billion hamburgers." I assume it's  
2 the same thing, where if you buy a franchise you're buying into this national or  
3 international product, and then you can claim, because it's the same thing, the  
4 clients of that brand.

5 Helen Eisner: Okay. And what conversations have you had besides reading the "Bleeding  
6 Heartland" article about that, about the number of customers that is advertised on  
7 the website?

8 District Staffer: I haven't had any.

9 Helen Eisner: Okay. Let me show you a copy of the website. This is sort of an archived copy,  
10 pulled back from February 7, 2018, so it's possible that you were still out of the  
11 country.

12 District Staffer: February 7, 2018? Yeah I was not here.

13 Helen Eisner: Just so you can see that. Again this is Tin Moon's website pulled from February  
14 7, 2018. There is a picture on this first page. Do you know who that individual  
15 is?

16 District Staffer: John Ferland.

17 Helen Eisner: Okay. And the text says, "John Ferland representing Digital Canal Corporation."

18 District Staffer: Mm-hmm (affirmative).

19 Helen Eisner: What do you know about this video?

20 District Staffer: Nothing other than, I don't believe that John works at all for Digital Canal  
21 Corporation. That's it. I don't know.

22 Helen Eisner: Why does it say that he might be representing Digital Canal Corporation?

23 District Staffer: I have no idea.

24 Helen Eisner: Okay.

25 District Staffer: But if it's a website I think anybody can put anything where they want it. I don't  
26 think John went in there and created a website with this video. That'd be a guess.

27 Helen Eisner: What conversations have you had with John about this video?

28 District Staffer: None.

29 Jeffrey Brown: Why did you say that you don't think John represents Digital Canal?

30 District Staffer: Because he doesn't work for them as far as I know. He's in Washington DC.

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- 1 Helen Eisner: So why would this say he would be representing Digital Canal?
- 2 District Staffer: Probably because somebody typed it on there? I don't know. I have no idea.  
3 Yeah, I just think it would be kind of a just slap together a website kind of, if you  
4 bought a franchise and you need to get something up and running, get a video up,  
5 "John can you help me with a video?" I have no idea.
- 6 Helen Eisner: Okay. Have you seen any news coverage of the fact that this video appeared?
- 7 District Staffer: Mm-hmm (affirmative), yeah.
- 8 Helen Eisner: Okay. And what was your reaction to that coverage?
- 9 District Staffer: Again I was laughing.
- 10 Helen Eisner: Laughing why?
- 11 District Staffer: Because I really don't think it's a significant concern. I think what the news wants  
12 people to think is that "John Ferland was paid millions of dollars to create a video  
13 in his free time for Congressman Blum, and that's a conspiracy, and we didn't  
14 report it." And I think in reality, probably it was like, oh someone ask John. "Hey  
15 John I need to make a testimonial video, I'm trying out this thing." "Okay." And  
16 that was probably the extent of the conversation or thought. Speculation,  
17 guessing. But I don't think it was some organized scheme. So that's why it's  
18 funny to me. Just making light of the obnoxiousness of the coverage on this  
19 story, and how I think it went down in my head, based on what I know of John  
20 Ferland or other people.
- 21 Helen Eisner: What do you mean by that, what you know of John Ferland?
- 22 District Staffer: Just, I think that they're very light-hearted people. I don't think that they...no one  
23 goes to work with a plan or a scheme, I don't think anyone's trying to make a  
24 million bucks, but he's a nice guy so if someone says, "I'm making a mock-up" or  
25 something like that, "Yeah, sure, no problem." If someone came up to me and  
26 said, "[District Staffer], I'm making a client testimonial for my project at school  
27 or my business, can you pretend to be a dramatized client?" "Okay, sure, no  
28 problem, I don't care." That would be the extent of the thought I would put into  
29 that. So that's what I anticipate John would have thought.
- 30 Helen Eisner: To pretend to be a client of a company.
- 31 District Staffer: Mm-hmm (affirmative). Just to make a testimonial. I don't think anything would  
32 have been spelled out, I can't imagine there'd be ten pages of contracts and  
33 saying, "You're going to have this script." I just say hey, there's the video, we  
34 need to make it, slap together a website.
- 35 Helen Eisner: Okay. And would John have been paid to do that?

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1 District Staffer: I have no idea but I doubt it.

2 Helen Eisner: Okay. Has John participated in anything like this for other companies?

3 District Staffer: I have no idea.

4 Helen Eisner: Have you watched this video?

5 District Staffer: I don't think so. Maybe. I don't remember.

6 Helen Eisner: Okay.

7 District Staffer: I watched a lot of videos about the coverage, I mean about the story, but I don't  
8 know if this was in that or not.

9 Helen Eisner: Right. And when was it that you watched those videos on average?

10 District Staffer: In the jungle, and whenever it broke.

11 Helen Eisner: When you came back, was this an issue that you have had to speak to the press  
12 about?

13 District Staffer: Hm-hmm (negative).

14 Helen Eisner: Was it an issue that you raised with anyone in the office as far as your transition  
15 back into the office?

16 District Staffer: Hm-hmm (negative).

17 Helen Eisner: Have you ever been in a position where the Congressman asked you to perform  
18 for Digital Canal?

19 District Staffer: No.

20 Helen Eisner: How about for any of his outside business interests?

21 District Staffer: Never. No he would never do that.

22 Helen Eisner: Any why do you say that?

23 District Staffer: That would be blatantly wrong. And we don't have time, frankly. I think that the  
24 congressional side of things is rather exhausting and I don't know how active Rod  
25 is in the businesses he associates with, but I think that he trusts the staff to  
26 operate them, or if they're managed. I have no idea, but no, Rod would never ask.

27 Helen Eisner: How often do John Ferland and the Congressman communicate?

28 District Staffer: Probably daily.

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- 1 Helen Eisner: And is this the type of thing that Mr. Ferland would have told the Congressman,  
2 that if he participated in this type of video?
- 3 District Staffer: I don't know. I don't know if, maybe if it wasn't given a lot of weight initially.  
4 Like I would not tell Rod Blum, "Hey I just did dramatized client testimonial"  
5 just out of the blue. Now that it came out, probably they had a conversation, but I  
6 don't know. I don't know. There's a lot going on in a day, so I couldn't tell you.
- 7 Helen Eisner: What kind of relationship do Mr. Ferland and Ed Graham have?
- 8 District Staffer: I think they have a very friendly relationship. Ed's a great guy. You know I see  
9 him in church, and genuine person. I think everyone around here knows each  
10 other's very humbly. I do this kind of bob kind of thing, because that's kind of  
11 Dubuque. Yes, it would have been not abnormal for them to have any sort of  
12 genuine relationship or friendship. I don't know though.
- 13 Jeffrey Brown: I think you said on a couple of occasions, you know the Congressman's schedule  
14 is pretty packed. And I think you also said you either help with the schedule or  
15 you're certainly aware of the schedule.
- 16 District Staffer: Right.
- 17 Jeffrey Brown: Would the schedule list things that are not official side, not congressional? In  
18 other words, would it list personal events or business-related events?
- 19 District Staffer: Hm-hmm (negative).
- 20 Jeffrey Brown: So if you were looking at the schedule on any given day, would you be aware of  
21 what the Congressman is doing outside of-
- 22 District Staffer: No.
- 23 Jeffrey Brown: His official activities for the day?
- 24 District Staffer: No, not my business, frankly.
- 25 Jeffrey Brown: The way that you would come to know that is conversations about what he's  
26 doing before or after you see him?
- 27 District Staffer: Yeah, but we probably wouldn't. I don't ask what he's doing at his house when I  
28 pick him up on Monday.
- 29 Jeffrey Brown: But the schedule doesn't have his activities, his personal activities, that you have  
30 access to.
- 31 District Staffer: No. No. Hm-hmm (negative).

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1 Helen Eisner: Just to go back to your understanding that the relationship between Ed Graham  
2 and Mr. Ferland was friendly, where have you seen them interact?

3 District Staffer: Just in the campaign season. Different functions. If there's a rally Ed's always  
4 supportive. Something like that.

5 Helen Eisner: Have you seen Mr. Ferland at the Digital Canal offices?

6 District Staffer: Never, hm-hmm (negative).

7 Helen Eisner: What about in that campaign office that you mentioned? I know it was a short  
8 period of time.

9 District Staffer: No, I was just...at that point I was like a volunteer, major or small volunteer, so I  
10 wasn't there 100% of the time. I wasn't ever on staff of the campaign. So I was  
11 just making calls, I never saw John. Not in that office. When we moved down  
12 here more toward the election, yeah, but that was summer of 2014.

13 Helen Eisner: This video that we've been talking about was removed from the website.

14 District Staffer: Mm-hmm (affirmative).

15 Helen Eisner: Why was it removed?

16 District Staffer: I have no idea, but probably because of the bad press.

17 Helen Eisner: Okay. Has there continued to be bad press about this issue?

18 District Staffer: I haven't heard about it since I've been back.

19 Helen Eisner: Okay. And are you involved in press-related matters?

20 District Staffer: Not really. I won't say formally because that's not a good word I guess, but we  
21 have a Communications Director, and so if there's something that I think needs  
22 press coverage I'll email her. If I think there's probably going to be a spin on  
23 something, like "Oh this is probably what they'll do, maybe pitch it this way" or  
24 something like that. But I don't write them, I don't release them. I don't have the  
25 media contacts.

26 Helen Eisner: Okay. And who's that Communications Director?

27 District Staffer: Alexah Rogge, in our Washington office.

28 Helen Eisner: I'm going to take that back and move this other picture. This is a printout of a  
29 YouTube site.

30 District Staffer: Mm-hmm (affirmative).

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1 Helen Eisner: The user name for the creator of the YouTube account is Rod Blum. What do you  
2 know about this account?

3 District Staffer: Nothing.

4 Helen Eisner: Okay. Does the Congressman have a YouTube account?

5 District Staffer: I think his campaign does, I don't know if his official office does or not. Probably  
6 we do. I don't know if he does personally, if this is him or if one of his employees  
7 operates his YouTube. I'm not sure.

8 Helen Eisner: Okay. This video, the first video that's listed, so all the way to the left, that is  
9 titled "Tin Moon SEO" from one year ago, 269 views. Have you seen that video?

10 District Staffer: Hm-hmm (negative).

11 Helen Eisner: Okay. That's, sorry, just for the recording, that's a no.

12 District Staffer: No. Yeah.

13 Helen Eisner: And what coverage have you seen about this video?

14 District Staffer: This video? None.

15 Helen Eisner: None.

16 District Staffer: Hm-hmm (negative).

17 Helen Eisner: Okay. Do you know who the woman is in that video?

18 District Staffer: I think her first name is Kristen but I don't know her last name.

19 Helen Eisner: Okay. Where have you met her?

20 District Staffer: Again, in campaign functions. I think she works at Digital Canal.

21 Oh no, she's on...there's a couple campaign commercials I think she's been on.

22 Helen Eisner: Campaign commercials for the Congressman?

23 District Staffer: Mm-hmm (affirmative). I think.

24 Helen Eisner: So is she a volunteer for the campaign then?

25 District Staffer: Maybe. I have no idea. Maybe she goes knocking, I don't know.

26 Jeffrey Brown: But you said you think she's an employee at Digital Canal.

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1 District Staffer: Mm-hmm (affirmative), yeah, I'm pretty sure.

2 Helen Eisner: Okay, and why do you think that?

3 District Staffer: We have a campaign commercial, I believe this is the one where, you have to  
4 look it up online, but a couple years back, maybe second election, so before that.  
5 I think she was in an ad about maternity leave, that she worked for Blum, and  
6 that he gave her extended maternity leave or something along those lines. So I  
7 believe in that video it talks about her being an employee of Rod's.

8 Helen Eisner: And this is, so in the video, she talked about receiving maternity leave at Digital  
9 Canal?

10 District Staffer: I think so. I don't remember if it mentions Digital Canal or not, but it says she's  
11 an employee of...I think that whole point of the video is to say that Rod's a good  
12 boss. It somehow draws that connection, I don't remember when or how?

13 Helen Eisner: And approximately when was that video?

14 District Staffer: It's either first campaign cycle or the second election? I'm sure it's still on  
15 YouTube.

16 Helen Eisner: Okay. And besides that video, do you have any other basis for believing that she  
17 works for Digital Canal?

18 District Staffer: No, I haven't seen her work there I guess, but I recognize her. I think her name is  
19 Kristen.

20 Helen Eisner: Kristen. Do you know her last name?

21 District Staffer: I don't, I don't. I'm not really good with names.

22 Helen Eisner: Okay. Has she been involved...well when was the last time you saw her?

23 District Staffer: I don't know.

24 Helen Eisner: Are any other members of her family involved in the campaign?

25 District Staffer: I don't know. I don't know. I think she's married, but I don't know who she's  
26 married to. I don't believe so. Typically I think, other than Monty, you know,  
27 coming over to make phone calls, there's like campaign life and typically the type  
28 of people that sell architectural software don't enjoy campaign life, so I don't  
29 think there's a huge amount of crossover.

30 Helen Eisner: What about any other Digital Canal employees? We've talked about Monty,  
31 we've talked about Ed Graham, we've talked about this woman Kristen. Have you  
32 interacted with any other employees of Digital Canal?

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1 District Staffer: I don't know any other ones that I can think of their names. I mean there's people  
2 in the office building that I've seen, or people come out and say "I work for  
3 Digital Canal" and stuff like that.

4 Helen Eisner: Come out where and say that?

5 District Staffer: To campaign functions. I mean obviously they're very supportive of their boss,  
6 he's a good guy to work for, and they like, "Oh I support Rod." I don't know if  
7 they've been to the offices, not on the official congressional side, but if they've  
8 been to the campaign offices or if there's a rally where the Governor's here in the  
9 evening. Yeah, it's probably common that one or two would show up. I don't  
10 know them beyond that.

11 Helen Eisner: Okay. When was the last time you came across someone in that circumstance  
12 who identified themselves?

13 District Staffer: Last election.

14 Helen Eisner: Okay.

15 District Staffer: I mean I've been gone for ten months, so I haven't done...

16 Helen Eisner: The Congressman, he amended his financial disclosure form to talk about a  
17 financial interest in Tin Moon. Did you have any role in that amendment?

18 District Staffer: Hm-hmm (negative). I, again, no involvement with financial disclosures.

19 Helen Eisner: Okay. What about conversations with anyone in the office about that  
20 amendment?

21 District Staffer: Frankly I didn't know what happened. But no I haven't had any conversations.

22 Helen Eisner: Okay. Besides Digital Canal and Tin Moon, what other businesses is the  
23 Congressman involved in?

24 District Staffer: I know he's former CEO of Eagle Point Software, I think he sold that. I think part  
25 of Digital Canal came from that, it's like a division. But other than those two I  
26 don't know of any. I've never looked up his name on the Secretary of State's  
27 website or anything to see what you could find there. So those two, I guess.

28 Helen Eisner: Okay. What about any type of real estate investments? What real estate?

29 District Staffer: He would mention that he's a real estate developer but I don't know anything  
30 about if those companies are active. Like if he was talking to someone who did  
31 real estate, "Oh yeah, I did real estate development." Or "I'm a developer." But I  
32 have no idea.

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1 Helen Eisner: So that was in the campaign context when he would mention that, or where have  
2 you seen him mention that?

3 District Staffer: Just like if I were to introduce myself with you all, and you said you're in real  
4 estate. "Oh yeah, I did real estate." Just very conversationally I guess.

5 Helen Eisner: Okay. What do you know about the types of real estate that he has or is invested  
6 in.

7 District Staffer: Nothing.

8 Helen Eisner: There's a company, and I'm going to pronounce this incorrectly, so I will also  
9 spell it. But it's Salto de Fede. S-A-L-T-O D-E F-E-D-E. Do you know anything  
10 about that company?

11 District Staffer: Hm-hmm (negative). Never heard of it, ever.

12 Helen Eisner: Okay. What about, again, another mispronunciation, but bear with me. Doppio  
13 Giu, which is D-O-P-P-I-O G-I-U. Do you know that company?

14 District Staffer: No.

15 Helen Eisner: What about any other business interests with Ed Graham that the Congressman  
16 might be involved in?

17 District Staffer: No, as far as I know Ed works at Digital Canal.

18 Helen Eisner: Okay. Is Ed Graham involved in any of the real estate development that the  
19 Congressman has mentioned-

20 District Staffer: I don't know anything about Rod's real estate development at all. I don't think,  
21 but that'd be just me guessing.

22 Helen Eisner: Has he ever talked to you about any properties that he's invested in in Asbury, I  
23 might be pronouncing that incorrectly A-S-B-U-R-Y?

24 District Staffer: Asbury, yeah.

25 Helen Eisner: Asbury, Iowa.

26 District Staffer: No.

27 Helen Eisner: No. Okay. Sort of based on our conversation about Tin Moon, is there anything  
28 else that you think that we should know?

29 District Staffer: I don't think there's anything that I know that you don't know from the media, so  
30 I think you have all the facts. I would probably emphasize that it's not really

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1 a...I'm very surprised that people flew out here to come ask about that, to be quite  
2 frank. It's kind of really not a big thing, I don't think. But I don't know.

3 Helen Eisner: At any point has anyone reached out to you to discuss our Office of  
4 Congressional Ethics review and this investigation?

5 District Staffer: No. Hm-hmm (negative).

6 Helen Eisner: Have you had any conversations with the Congressman about the investigation.

7 District Staffer: No.

8 Helen Eisner: What about with John Ferland?

9 District Staffer: No.

10 Helen Eisner: Have any attorneys reached out to you to talk about the investigation?

11 District Staffer: No.

12 Helen Eisner: Okay. Is there anyone else that you've communicated with about the fact that we  
13 were coming out here to talk to you?

14 District Staffer: Maybe a personal friend, just saying, "Hey, I've got to go meet with lawyers this  
15 morning about some stupid thing." But that's about it.

16 Helen Eisner: A personal friend who's connected to the Congressman?

17 District Staffer: No connection.

18 Helen Eisner: Okay. Do you have any other questions?

19 Okay, I think we're going to go ahead and stop the recording.

20 District Staffer: Okay.

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ERRATA SHEET

Page	Line	Correction	Reason
4	13	Change "next year" to "last year"	Currently its not logical or correct
7	3	Remove Typically	Redundant and causes confusion of meaning
11	13	replace "I cant say that... his role w/ I dont know for sure"	Current form creates an insinuation w/ which was not my intention
14	6	Remove "who now lives in New York"	I dont want to jeopardize the reputation or career of my friend. Where they live is not relevant and will not impact the content of this transcript. nor does said insinuation reflect reality
17	9	Insert after "month ": in a separate office in the same building"	Currently it makes it sound like all three entities shared office space - which is NOT true.
17	22	Strike "out" insert "the"	Does it make sense
19	3	strike "would" insert "was"	Grammer
21	10	Strike from "very" through "thing"	It makes exactly sense as written. I was trying to say "People know each other, its a small town"

This errata sheet is submitted subject to 18 U.S.C. § 1001 (commonly known as the False Statements Act).

Witness Name:

Witness Signature:

Date:

June 13, 2018

# **EXHIBIT 16**

## ***GetMePlacement, LLC***

Double Corporate Level 25 Agreement and Software License Agreements

May 11, 2016

Ed Graham  
Digital Canal Corporation and  
Tin Moon Corporation  
2728 Asbury Road  
Dubuque, IA 52001

Re: Level 25 Opt #1: DigitalCanal.com  
Level 25 Opt #2: DigitalCanalStructual.com

Dear Ed Graham:

Thank you for selecting GetMePlacement.com to optimize your website. This Optimization Agreement is between GetMePlacement, LLC (GMP) and Digital Canal Corporation (DCC). We have outlined below what GMP will be doing and what is required of the DCC in order for this partnership to be successful.

### **GMP Responsibilities, per each Level 25 Optimization:**

- \*Optimization of your home page plus one hundred additional pages. Any Additional pages needed to properly promote the phrases will be added at no additional charge
- \* Keyword research and analysis to determine the best phrases to target
- \* Unique on-page content to compliment newly written HTML coding
- \* Traffic statistics available for performance monitoring
- \*Build, optimize and host twenty-five 2-page micro sites for strategic placement
- \* Monthly monitoring of your site to ensure that it stays at 90-100% compliant with current search engine criteria
- \* Unlimited consultations with our President upon request
- \*Up to 12 press releases written and submitted over the course of one year upon request
- \* Guaranteed multiple listings on the front page of the major search engines within 90 days of uploading the optimization
- \*If it is determined that your site has been compromised (ie: virus, hacked, etc.), your placement will take longer to obtain, and may require further action to be taken.

**Continued**

6401 W. Eldorado Pkwy Suite 318- McKinney, Texas 75070 - 

**Page 2 - Double Corporate Level 25 and Software License Agreements**

**Client Responsibilities, per each Level 25 Optimization:**

- \* Provide GMP with direction and focus of the campaign
- \* Provide GMP with FTP access if GMP is to upload the optimization
- \* Be willing to adjust design elements of website that may hinder full optimization (ie: website format/platform, duplicate content, images, call-to-action, etc.). DCC agrees to make recommended changes, or pay a nominal fee to GMP to make said changes.

**DEFAULT:**

If GMP fails to perform the optimization within 20 business days after the initial payment is made and questionnaire received, DCC may request a refund. \*

\* DCC understands that if its website(s) has been compromised, this will likely hinder the optimization process and results. If the compromise is determined too great, other actions may need to be taken. Client agrees to make recommended changes to website. If they are not changed, the guarantee is voided.

If Client fails to pay any payment within 10 days of its due date, GMP may terminate their on-going optimization service. DCC understands that if this service has been terminated, the ranking in the search engines will fall.

Client agrees not to overwrite the optimization performed by GMP. If this occurs, the search engine placement guarantee is voided and there may be a charge of up to \$50.00 per page to re-optimize the website.

**PRICING:**

Client agrees to pay GMP the sum of \$50,000.00 for the initial optimization work of the referenced two sites along with a non-refundable deposit of \$15,000.00 for the Software License Agreement. Upon receipt of the \$65,000.00 GMP will begin work on both optimizations. DCC will owe a balance of \$86,875.00 prior to the training class, tentatively scheduled for June 22, 2016.

**Continued**

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### Page 3 - Double Corporate Level 25 and Software License Agreements

This End User Software License agreement is between GetMePlacement.com (GMP) (Licensor) and Tin Moon Corporation (Licensee). The End User Software License is good for 50 End-User clients. An End User Client is defined as: A single Tin Moon Corporation client whose site is optimized by Tin Moon. Tin Moon clients (resellers) may resell Tin Moon website optimization services to their sub-clients; such sub-clients shall not be counted as additional End Users with regard to this End User Software License.

By way of example:

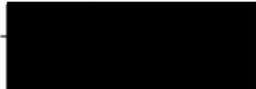
- 1) Single sale. If Tin Moon sold Graham's Style Store an SEO package then one End User shall be counted.
- 2) Reseller sales. If Tin Moon sells website optimization services to resellers who then resells Tin Moon website optimization services to their sub-clients this is still counted as only 1 End User License even if the Reseller sells 2 or 50 or 100, etc. of their sub-clients.

Products, Services, Pricing and Special Terms and Conditions for the Tin Moon "Web Based Tracker Software License" are below. The Tin Moon "Web Based Tracker Software License" is defined as: Tin Moon's cloud based operations License software from GMP to operate as a GMP Affiliate in perpetuity:

#### **PRODUCTS INCLUDED:**

1. The "Software License for the Web Based Tracker System" branded for Tin Moon Corporation includes the following features:
  - a. Client data input and tracking
  - b. Page optimization input
  - c. Keyword phrase input and monthly submissions
  - d. Billing module for automated client credit card billing
  - e. Automated payment confirmation email tool (credit card only)
  - f. Automated client optimization monitoring tool and notification of non-compliance
2. 5,000 sales leads – businesses paying per click in Google
3. Optimization Test Tool branded for Tin Moon
4. Whois domain information reporting tool branded for Tin Moon
5. Contact Manager tool for management of all of client's leads
6. Sales assistance closing your first sale
7. Build template-based site for Tin Moon, optimized to 95-100% for Iowa, Illinois and Wisconsin.

**Continued**

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**Page 4 - Double Corporate Level 25 and Software License Agreement**

**Web Based Tracker System Software License SERVICES INCLUDED:**

1. Complete setup and implementation of all products listed above
2. Sixteen hours of programming time to implement Tin Moon's payment gateway for automated credit card processing through Authorize.net
3. Non-exclusive search engine optimization training and SEO sales training performed in-person by Todd McCally and Justin McCally during a 3 day period at GMP's offices; Opt implementation training by Jeff Nelson at GMP's office or via webinar
4. Tracker System Software License training by Todd McCally and/or Cassie Feo
5. Updates to Tracker System Software License for one year
6. Updates to Optimization Test Tool for one year
7. Telephone support for SEO and/or technical questions for one year

**PRICING:**

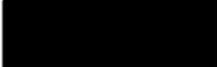
Tracker System Software License and Training is offered for a cash discounted price of \$130,000.00 and is good for 50 End-Users. Tin Moon will pay a non-refundable deposit of \$15,000.00 for the Tracker System Software License and the special affiliate price of \$50,000.00 initially for the Double Corporate Level 25 Optimizations. The amount of \$65,000.00 will be credited off the total amount of \$151,875.00. Therefore, total amount of \$86,875.00 is due two weeks prior to Software License Training.

Tracker System upgrades are available as follows:

- VIP (increase in End Users from 50 to 100) is a \$50,000.00 cash upgrade. However, Tin Moon will not be required to pay the \$50,000.00 to upgrade until or unless its gross revenues in the previous 12 months are \$500,000.00 or higher;
- VIP Plus (increase in End Users from 100 to 250 users) is a \$100,000.00 cash upgrade or \$50,000.00 cash upgrade on top of the VIP 100 End User upgrade.
- After purchasing 250 End Users for \$150,000.00 no further End User upgrades are necessary, and the number of End Users is then unlimited and requires no additional fees.

Tracker System Software License is fully transferrable for a \$5,000.00 fee which includes training of new licensee. If no training is needed, there is no fee to sell this to another party.

**Continued**

6401 W. Eldorado Pkwy Suite 318- McKinney, Texas 75070 - 

## Page 5 - Double Corporate Level 25 and Software License Agreement

Tin Moon may hire GMP to perform optimization services as follows: Level 1 - \$250.00 each; Level 2 - \$500.00 each; Level 3 - \$750.00 each; Level 4 - \$1,000.00 each; Level 5 - \$1,250.00 each plus press releases; Level 10 - \$3,000.00; Level 15 - \$4,500.00 each; Level 25 - \$10,000.00 each; Level 50 - \$20,000.00 each; Level 100 - \$40,000.00 each; Level 150 - \$60,000.00; Level 200 - \$80,000.00. Content is an additional cost of \$20/per page. Press release articles are also roughly \$20/per page plus PRWeb fees of approximately of \$99.00 per press release.

### ON-GOING COST:

1. Software updates to Tracker System, Tracker Hosting/Nightly Backups and Optimization Test Tool maintenance charged month thirteen – not to exceed \$1,000.00 per year, based on \$10/client per year, \$500.00 minimum.
2. Technical support beginning month thirteen for \$50.00/hr, if requested
3. After the initial three day training period, SEO sales training is available for \$150.00/hr plus expenses, if requested

### SPECIAL TERMS AND CONDITIONS:

1. SEO and Tracker System Software License training shall be completed within 20 working days after contract signing and/or full payment has been made.
2. Functional **Web Based** Tracker System Software License, branded for Tin Moon will be complete within 15 working days after contract signing
3. Technical and SEO support questions will be responded to within 4-6 business hours, if not immediately
4. In the absence of Justin McCally for SEO and/or technical support after the initial training period, Todd McCally, Jeff Nelson and/or Cassie Feo will be available
5. If at any time a monthly payment is not made within ten days of its due date, access to the Tracker system may be limited at the sole discretion of GMP
6. This contract does not create a partnership or joint venture between GMP and Tin Moon. GMP agrees not to interfere with the relationship between Tin Moon and its clients, and not to use any information received about Tin Moon's clients to further GMP's business interests.

Continued

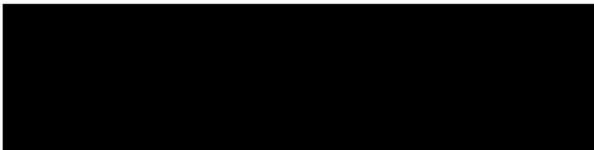
6401 W. Eldorado Pkwy Suite 318- McKinney, Texas 75070 - [REDACTED]

**Cont Page 6 - Double Corporate Level 25 and Software License Agreement**

7. GMP agrees not to interfere with, disrupt or turn off Tin Moon's Tracker System Software License without notifying Tin Moon that GMP intends to do so with sufficient notice.
8. In the event that GMP ceases to exist or stops operations in any way then GMP grants Tin Moon Corporation a license in perpetuity to its Web Based Tracker System Software License so Tin Moon may continue its operation.
9. Venue for any dispute arising under this contract is Collin County, Texas. The laws of the state of Texas, without regard to its conflicts-of-laws provisions, shall govern this contract.

GetMePlacement.com (Licensor)  
6401 W. Eldorado Pkwy, Suite 318  
McKinney, TX 75070

Tin Moon Corporation (Licensee)  
2728 Asbury Road  
Dubuque, IA 52001

  
Todd McCally, President  
GetMePlacement.com

  
Ed Graham  
Digital Canal Corporation and  
Tin Moon Corporation

6401 W. Eldorado Pkwy Suite 318- McKinney, Texas 75070 - 

# **EXHIBIT 17**

**From:** egraham@[REDACTED]  
**To:** "Todd McCally"  
**Subject:** RE: Discussion next week ...  
**Date:** Wednesday, February 21, 2018 10:35:54 AM  
**Attachments:** [image001.png](#)  
[image002.png](#)

---

Hi Todd, thanks for understanding. Politics is TRULY despicable and this crap (will fill you in) is why accomplished people don't run. Terribly sad for America really.

Anyway, Friday will not work. Next week I have Mon, Tues. or Wed. after 2:00 are all good for me if this works for you?

Thank you, Todd.

---

**From:** Todd McCally [REDACTED]  
**Sent:** Tuesday, February 20, 2018 8:29 PM  
**To:** egraham@[REDACTED]  
**Subject:** Re: Discussion next week ...

Hi Ed,

No apology necessary. Clearly something is "a-foot" and you guys needed to huddle up.

At this point, I'm pretty open Friday morning. I have a tentative call around 10am or 11am on Friday. If you are okay with it, I'll call you Friday morning when I have 15-20 minutes.

Have good evening,  
Todd McCally



[REDACTED]  
[REDACTED]  
[todd@](#)[REDACTED]

---

**From:** Ed Graham <[REDACTED]>  
**Date:** Tuesday, February 20, 2018 at 2:33 PM  
**To:** Todd McCally <[REDACTED]>  
**Subject:** RE: Discussion next week ...

Hi Todd, sorry no. I'm meeting with Rod unexpectedly but time with him is rare and precious. Again, **I apologize.** How would Thursday or Friday work?

**From:** Todd McCally [REDACTED]  
**Sent:** Tuesday, February 20, 2018 2:07 PM  
**To:** [egraham@\[REDACTED\]](mailto:egraham@[REDACTED])  
**Subject:** Re: Discussion next week ...

Hi Ed,

Is now still a good time?

Thanks,  
Todd McCally



[REDACTED]  
[REDACTED]  
[Todd@\[REDACTED\]](mailto:Todd@[REDACTED])

---

**From:** Ed Graham  
**Date:** Friday, February 16, 2018 at 3:30 PM  
**To:** Todd McCally  
**Subject:** RE: Discussion next week ...

Sounds good Todd. I will call you then.

---

**From:** Todd McCally [REDACTED]  
**Sent:** Friday, February 16, 2018 3:18 PM  
**To:** [egraham@\[REDACTED\]](mailto:egraham@[REDACTED])  
**Subject:** Re: Discussion next week ...

Ed,

I misspoke, let's do Tuesday at 2pm!

Thanks,  
Todd McCally



[REDACTED]  
[REDACTED]  
[Todd@\[REDACTED\]](mailto:Todd@[REDACTED])

---

**From:** Ed Graham  
**Date:** Friday, February 16, 2018 at 2:34 PM  
**To:** Todd McCally, Todd McCally

**Subject:** Discussion next week ...

Hi Todd,

Long time – hope you and your family are all well and business is prosperous.

Is it possible to chat for 10 or 15 minutes maybe after 2:00 on Tuesday or Wednesday afternoon or even after 5:00 if it's better for you? Here are the items I would like to talk about:

- Maybe having you oversee a new PPC for us – discuss the setup, our cost ...
- We are close on the two new websites – just an update as the SEO will be placed soon then.
- Hiring a SEO and Rep Management sales person in Dallas that could work for both of us. Would you entertain splitting this (cost and revenues) somehow? Deep water in Dallas is my thinking. If we want to float a battleship the water has to be deep and Iowa is a dingy hence the idea.

The team is kicking in our Tin Moon Optimization next week so that's exciting. Have a good weekend.

Thanks, Todd.

Ed

# **EXHIBIT 18**

## Search Engine Optimization by Sales & Marketers for Sales & Marketers

NO RISK. We guarantee page 1 listings or your money is refunded! No risk yet you still get the reward of more visibility for much less investment.

[Request Info](#) [Test Your Site](#)

Welcome to Tin Moon Labs! Read on to see how our SEO services can help you increase your website traffic and profits.

### Why Search Engine Optimization (SEO)?

- SEO leads have a 14.6% close rate, while outbound leads (such as direct mail or print advertising) have a 1.7% close rate.
- 93% of your prospects start their search online.
- 80% of users ignore paid ads and only focus on Organic results.
- Organic Searchers stay on your website 6 times as long than paid searchers.
- 94% of smart phone owners look for local information on their phones.
- SEO provides unlimited traffic at a fixed cost. Pay Per Click turns off when you exhaust your daily budget.
- Online Ad Blockers are flourishing but they do not affect SEO "Organic" listings.
- 92% of marketers rate Search Engine Optimization (SEO) as successful in achieving marketing objectives like lead generation and increased web traffic.
- Companies listed on Page 1 of a Google search receive the most sales inquiries.

[Learn More](#)

### Why Tin Moon SEO?

- Laser Focus.** Search Engine Optimization is our focus. We are true "SEO EXPERTS" rather than being a "jack of all trades" in the digital marketing world.
- No Risk / Guaranteed Results.** If we do not get you on Page 1 of multiple search engines we will refund your investment - period.
- Value Equation.** Unlimited traffic from Page 1 visibility for a fixed and published investment level. Simple, transparent and measurable profits.
- Performance Record.** Nearly 11,000 client's websites optimized over nearly 20 years without a single refund. We believe actions speak louder than words.
- Measurable Results.** If you use Pay per Click (PPC) Ads today then you can easily measure your savings. Remember, 80% of Search Engine users ignore paid ads.
- We are USA headquartered in the great state of Iowa where genuine, hard-working folks believe in having strong values. We may be a little old fashioned, but it's because we still think being able to talk to a real person any time you need us means a great deal.

[Learn More](#)

John Ferland on behalf of Digital Canal



## Contact Us

Toll-Free 1-844-471-7033

[info@tinmoonlabs.com](mailto:info@tinmoonlabs.com)

[Edit](#)

# **EXHIBIT 19**

34/834

527424 ART030 \$50.00 SELF 2 202007

**ARTICLES OF ORGANIZATION  
OF  
SALTO DE FEDE, LLC**

The undersigned Organizer of a limited liability company organized under the Iowa Limited Liability Company Act, Chapter 490A, Code of Iowa, does hereby adopt the following Articles of Organization for such limited liability company.

**ARTICLE I  
NAME OF THE LIMITED LIABILITY COMPANY**

The name of the limited liability company shall be Salto de Fede, LLC

**ARTICLE II  
REGISTERED OFFICE AND REGISTERED AGENT**

The address of the initial registered office of the limited liability company is 2728 Asbury Rd., Dubuque, IA 52001, initial registered agent at such address is Ed Graham.

**ARTICLE III  
PRINCIPAL OFFICE**

The address of the principal office of the limited liability company is 2728 Asbury Rd., Dubuque, IA 52001.

**ARTICLE IV  
PERIOD OF DURATION**

The limited liability company's existence shall be perpetual.

**ARTICLE V  
WRITTEN OPERATING AGREEMENT**

Any operating agreement entered into by the members of the limited liability company, and any amendments or restatements thereof, shall be in writing. No oral agreement among any of the members or managers of the limited liability company shall be deemed or construed to constitute any portion of, or otherwise affect the interpretation of, any writing operating agreement of the limited liability company, as amended and in existence from time to time.

**ARTICLE VI  
MANAGERS**

The business and affairs of the limited liability company shall be governed by managers. The actions of a member or any other person acting in any capacity other than as a manager of the limited liability company shall not bind the limited liability company.

2

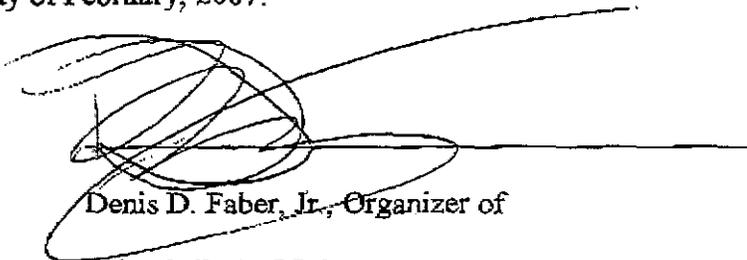
013772

**ARTICLE VII  
LIMITATION OF LIABILITY MANAGERS**

Managers of the limited liability company shall not be liable to the limited liability company or its members for monetary damages for breach of fiduciary duty as a manager, provided, however, that this limitation of liability does not apply to any of the following:

1. Breach of the manager's duty of loyalty to the limited liability company or its members.
2. Acts or omissions not in good faith or which involve intentional misconduct or a knowing violation of law.
3. Transaction from which the manager derives an improper personal benefit or a wrongful distribution in violation of Iowa Code Section 490A.807.

IN WITNESS WHEREOF, the aforesaid organizer has caused the execution of the foregoing Articles of Organization on this 21<sup>st</sup> day of February, 2007.



Denis D. Faber, Jr., Organizer of

Salto de Fede, LLC

FILED  
IOWA  
SECRETARY OF STATE  
2/21/07  
2:30 pm  
W518633



# **EXHIBIT 20**

SECRETARY OF STATE  
IOWA  
2010 JAN -4 PM 3:09

STAU \$5.00 DJC 2 3/4/11 560570

STATEMENT OF AUTHORITY

OF

SALTO DE FEDE, LLC

341834

TO THE SECRETARY OF STATE OF THE STATE OF IOWA:

The undersigned, acting as members of SALTO DE FEDE, LLC and pursuant to §302 of the *Revised Uniform Limited Liability Company Act*, Chapter 489 of the 2009 *Code of Iowa*, hereby files the a statement of authority for the limited liability company:

ARTICLE I

The name of the limited liability company is "**SALTO DE FEDE, LLC**". The Street address and mailing address for the limited liability company, is 2728 Asbury Road, Dubuque, Iowa 52001.

ARTICLE II

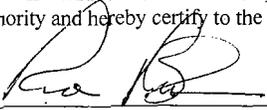
The address of the initial registered office of the limited liability company in the State of Iowa is 2728 Asbury Road, Dubuque, IA 52001, and the name of its initial registered agent at such address is Ed Graham.

ARTICLE III

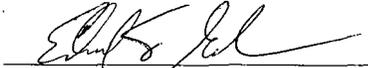
Any two out of the following three members shall have authority to execute an instrument transferring real property held in the name of the limited liability company and shall have authority to enter into other transactions on behalf of the limited liability or otherwise act for or bind the limited liability company: Rod L. Blum and/or Ed Graham and/or Daniel C. Lansing.

2011 MAR -14 PM 10:22  
SECRETARY OF STATE  
IOWA

IN WITNESS WHEREOF, the undersigned members have executed this Statement of Authority and hereby certify to the same this 29<sup>th</sup> day of December, 2009.



ROD L. BLUM



ED GRAHAM



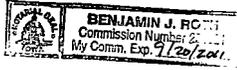
DANIEL C. LANSING

(2)

STATE OF IOWA, DUBUQUE COUNTY, ss:

On this 29<sup>th</sup> day of December, 2009, before me, the undersigned, a Notary Public in and for said state, personally appeared ROD L. BLUM, to me known to be the same person who signed the above instrument and acknowledged the same to be his voluntary act and deed.

Benjamin J. Roth  
Notary Public, State of Iowa



STATE OF IOWA, DUBUQUE COUNTY, ss:

On this 29<sup>th</sup> day of December, 2009, before me, the undersigned, a Notary Public in and for said state, personally appeared ED GRAHAM, to me known to be the same person who signed the above instrument and acknowledged the same to be his voluntary act and deed.

Benjamin J. Roth  
Notary Public, State of Iowa



STATE OF IOWA, DUBUQUE COUNTY, ss:

On this 30<sup>th</sup> day of December, 2009, before me, the undersigned, a Notary Public in and for said state, personally appeared DANIEL C. LANSING, to me known to be the same person who signed the above instrument and acknowledged the same to be his voluntary act and deed.

Benjamin J. Roth  
Notary Public, State of Iowa



FILED  
IOWA  
SECRETARY OF STATE  
3-4-2011  
10:22 AM  
W726984  


# **EXHIBIT 21**


**Beacon™** Dubuque County, IA
**Summary**

**Parcel ID** 1018428021  
**Alternate ID**  
**Property Address** 5436 PARK PL  
 ASBURY IA 52002  
**Sec/Twp/Rng** N/A  
**Brief Tax Description** LOT 1-29 BLOCK 2 MILL CREEK ESTATES;  
 (Note: Not to be used on legal documents)  
**Deed Book/Page** 2017-3222 (3/23/2017)  
**Contract Book/Page**  
**Gross Acres** 0.00  
**Net Acres** 0.00  
**Class** R - Residential  
 (Note: This is for tax purposes only. Not to be used for zoning.)  
**District** ASA2 - ASBURY CITY/DUBUQUE COMM SCH/ANNEXATION 2  
**School District** DUBUQUE COMM. SCHOOL DIST

**Owners**

**Deed Holder**  
 Goepfner, Gregory H & Michele R  
 5436 Park Pl  
 Asbury IA 52002

**Contract Holder**

**Mailing Address**  
 Goepfner, Gregory H & Michele R  
 5436 Park Pl  
 Asbury IA 52002

**Land**

**Lot Dimensions** Regular Lot: 54.00 x 136.00  
**Lot Area** 0.17 Acres; 7,344 SF

**Residential Dwellings**

**Residential Dwelling**  
**Occupancy** Single-Family / Owner Occupied  
**Style** 1 Story Frame  
**Architectural Style** Zero lot line-1s (1 wall)  
**Year Built** 2016  
**Condition** Normal  
**Grade what's this?** 3-10  
**Roof** Asph / Gable  
**Flooring** None  
**Foundation** Conc  
**Exterior Material** Vinyl  
**Interior Material** None  
**Brick or Stone Veneer** 1 Story Brick; 12 linear ft.  
 1 Story Stone; 4 linear ft.  
**Total Gross Living Area** 1,114 SF  
**Attic Type** None;  
**Number of Rooms** 4 above; 0 below  
**Number of Bedrooms** 2 above; 0 below  
**Basement Area Type** Full  
**Basement Area** 1,114  
**Basement Finished Area**  
**Plumbing** 1 Full Bath; 1 Shower Stall Bath;  
**Appliances** 1 Dishwasher; 1 Microwave;  
**Central Air** Yes  
**Heat** Yes  
**Fireplaces**  
**Porches** 1S Frame Open (64 SF);  
**Decks** Wood Deck-Med (120 SF);  
**Additions**  
**Garages** 447 SF - Att Frame (Built 2016) - Plot GAR;

**Sales**

Date	Seller	Buyer	Recording	Sale Condition - NUTC	Type	Multi Parcel	Amount
3/22/2017	ROUTLEY CONSTRUCTION LLC	GOEPPNER, GREGORY H AND MICHELE R	17-3222	Normal	Deed		\$170,000.00
9/14/2015	SALTO DE FEDE, LLC	ROUTLEY CONSTRUCTION, LLC	15-12043	Lot assessed as unplatted land (5 year plat rule)	Deed		\$45,500.00

+ There are other parcels involved in one or more of the above sales:

Includes sales on or after 1/1/2003

**Valuation**

	2018	2017	2016	2015
Classification	Residential	Residential	Residential	Residential
+ Assessed Land Value	\$22,670	\$22,670	\$21,385	\$2,191
+ Assessed Building Value	\$0	\$0	\$0	\$0
+ Assessed Dwelling Value	\$138,070	\$138,070	\$65,110	\$0
<b>= Gross Assessed Value</b>	<b>\$160,740</b>	<b>\$160,740</b>	<b>\$86,495</b>	<b>\$2,191</b>
- Exempt Value	\$0	\$0	\$0	\$0
<b>= Net Assessed Value</b>	<b>\$160,740</b>	<b>\$160,740</b>	<b>\$86,495</b>	<b>\$2,191</b>

**Taxation**

	2016 Pay 2017-2018	2015 Pay 2016-2017
+ Taxable Land Value	\$12,177	\$1,219
+ Taxable Building Value	\$0	\$0
+ Taxable Dwelling Value	\$37,073	\$0
<b>= Gross Taxable Value</b>	<b>\$49,250</b>	<b>\$1,219</b>
- Military Credit	\$0	\$0
<b>= Net Taxable Value</b>	<b>\$49,250</b>	<b>\$1,219</b>
x Levy Rate (per \$1000 of value)	Multiple Levy Rates	Multiple Levy Rates
<b>= Gross Taxes Due</b>	<b>\$1,586.47</b>	<b>\$38.81</b>
- Ag Land Credit	\$0.00	\$0.00
- Family Farm Credit	\$0.00	\$0.00
- Homestead Credit	\$0.00	\$0.00
- Disabled and Senior Citizens Credit	\$0.00	\$0.00
- Business Property Credit	\$0.00	\$0.00
<b>= Net Taxes Due</b>	<b>\$1,586.00</b>	<b>\$38.00</b>

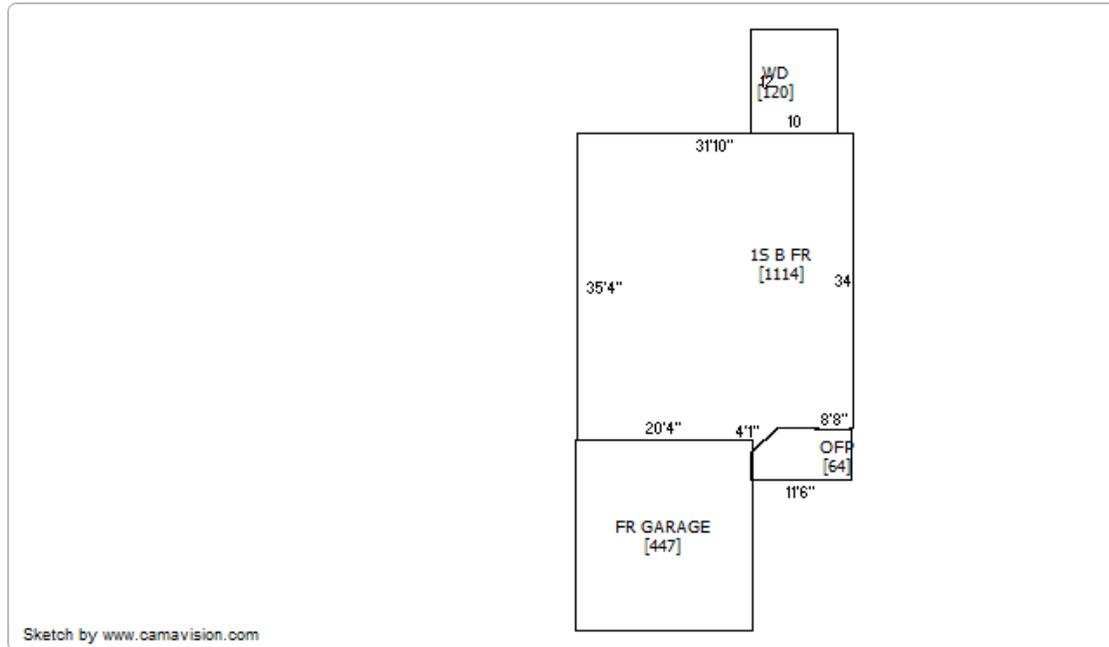
**Tax History**

Year	Due Date	Amount	Paid	Date Paid	Receipt
2016	March 2018	\$708	Yes	4/30/2018	451158
	September 2017	\$708	Yes	8/17/2017	
2016	March 2018	\$85	Yes	4/30/2018	451157
	September 2017	\$85	Yes	8/17/2017	
2015	March 2017	\$2	Yes	5/4/2017	355279
	September 2016	\$2	Yes	11/30/2016	
2015	March 2017	\$17	Yes	5/4/2017	355280
	September 2016	\$17	Yes	11/30/2016	

**Photos****Show Deed/Contract**

[Show Deed/Contract](#)

**Sketches**



No data available for the following modules: Commercial Buildings, Agricultural Buildings, Yard Extras, County Treasurer Notes, Tax Sale Certificates.

The information in this web site represents current data from a working file which is updated regularly. Information is believed reliable, but its accuracy cannot be guaranteed. No warranty, expressed or implied, is provided for the data herein or its use.

Developed by

Last Data Upload: 6/1/2018, 6:42:02 PM

# Beacon™ Dubuque County, IA

## Summary

**Parcel ID** 1018428022  
**Alternate ID**  
**Property Address** 5440 PARK PL  
 ASBURY IA 52002  
**Sec/Twp/Rng** N/A  
**Brief Tax Description** LOT 2-29 BLOCK 2 MILL CREEK ESTATES;  
 (Note: Not to be used on legal documents)  
**Deed Book/Page** 2016-6984 (6/8/2016)  
**Contract Book/Page**  
**Gross Acres** 0.00  
**Net Acres** 0.00  
**Class** R - Residential  
 (Note: This is for tax purposes only. Not to be used for zoning.)  
**District** ASA2 - ASBURY CITY/DUBUQUE COMM SCH/ANNEXATION 2  
**School District** DUBUQUE COMM. SCHOOL DIST



## Owners

**Deed Holder**  
 Schaefer, Candace  
 5440 Park Pl  
 Dubuque IA 52002

### Contract Holder

**Mailing Address**  
 Schaefer, Candace  
 5440 Park Pl  
 Dubuque IA 52002

## Land

**Lot Dimensions** Regular Lot: 54.00 x 136.00  
**Lot Area** 0.17 Acres; 7,344 SF

## Residential Dwellings

**Residential Dwelling**  
**Occupancy** Single-Family / Owner Occupied  
**Style** 1 Story Frame  
**Architectural Style** Zero lot line-1s (1 wall)  
**Year Built** 2016  
**Condition** Normal  
**Grade what's this?** 3-10  
**Roof** Asph / Gable  
**Flooring** None  
**Foundation** Conc  
**Exterior Material** Vinyl  
**Interior Material** None  
**Brick or Stone Veneer** 1 Story Brick; 12 linear ft.  
 1 Story Stone; 4 linear ft.  
**Total Gross Living Area** 1,114 SF  
**Attic Type** None;  
**Number of Rooms** 4 above; 0 below  
**Number of Bedrooms** 2 above; 0 below  
**Basement Area Type** Full  
**Basement Area** 1,114  
**Basement Finished Area**  
**Plumbing** 1 Full Bath; 1 Shower Stall Bath;  
**Appliances** 1 Dishwasher; 1 Microwave;  
**Central Air** Yes  
**Heat** Yes  
**Fireplaces**  
**Porches** 1S Frame Open (64 SF);  
**Decks** Wood Deck-Med (120 SF);  
**Additions**  
**Garages** 447 SF - Att Frame (Built 2016) - Plot GAR;

## Sales

Date	Seller	Buyer	Recording	Sale Condition - NUTC	Type	Multi Parcel	Amount
6/1/2016	ROUTLEY CONSTRUCTION, LLC	SCHAEFER, CANDACE	16-6984	Normal	Deed		\$186,574.00
9/14/2015	SALTO DE FEDE, LLC	ROUTLEY CONSTRUCTION, LLC	15-12043	Lot assessed as unplatted land (5 year plat rule)	Deed		\$45,500.00

+ There are other parcels involved in one or more of the above sales:

Includes sales on or after 1/1/2003

**Valuation**

	2018	2017	2016	2015
Classification	Residential	Residential	Residential	Residential
+ Assessed Land Value	\$22,670	\$22,670	\$21,385	\$2,189
+ Assessed Building Value	\$0	\$0	\$0	\$0
+ Assessed Dwelling Value	\$138,070	\$138,070	\$65,110	\$0
<b>= Gross Assessed Value</b>	<b>\$160,740</b>	<b>\$160,740</b>	<b>\$86,495</b>	<b>\$2,189</b>
- Exempt Value	\$0	\$0	\$0	\$0
<b>= Net Assessed Value</b>	<b>\$160,740</b>	<b>\$160,740</b>	<b>\$86,495</b>	<b>\$2,189</b>

**Taxation**

	2016 Pay 2017-2018	2015 Pay 2016-2017
+ Taxable Land Value	\$12,177	\$1,217
+ Taxable Building Value	\$0	\$0
+ Taxable Dwelling Value	\$37,073	\$0
<b>= Gross Taxable Value</b>	<b>\$49,250</b>	<b>\$1,217</b>
- Military Credit	\$0	\$0
<b>= Net Taxable Value</b>	<b>\$49,250</b>	<b>\$1,217</b>
x Levy Rate (per \$1000 of value)	Multiple Levy Rates	Multiple Levy Rates
<b>= Gross Taxes Due</b>	<b>\$1,586.47</b>	<b>\$38.76</b>
- Ag Land Credit	\$0.00	\$0.00
- Family Farm Credit	\$0.00	\$0.00
- Homestead Credit	(\$164.05)	\$0.00
- Disabled and Senior Citizens Credit	\$0.00	\$0.00
- Business Property Credit	\$0.00	\$0.00
<b>= Net Taxes Due</b>	<b>\$1,422.00</b>	<b>\$38.00</b>

**Tax History**

Year	Due Date	Amount	Paid	Date Paid	Receipt
2016	March 2018	\$85	Yes	3/6/2018	451159
	September 2017	\$85	Yes	9/12/2017	
2016	March 2018	\$626	Yes	3/6/2018	451160
	September 2017	\$626	Yes	9/12/2017	
2015	March 2017	\$17	Yes	3/13/2017	355282
	September 2016	\$17	Yes	9/9/2016	
2015	March 2017	\$2	Yes	3/13/2017	355281
	September 2016	\$2	Yes	9/9/2016	

**Photos****Show Deed/Contract**

[Show Deed/Contract](#)

**Sketches**



# **EXHIBIT 22**



## Summary

**Parcel ID** 1018429044  
**Alternate ID**  
**Property Address** 5481 PARK PL  
 ASBURY IA 52002  
**Sec/Twp/Rng** N/A  
**Brief Tax Description** LOT 1-43 BLOCK 3 MILL CREEK ESTATES;  
 (Note: Not to be used on legal documents)  
**Deed Book/Page** 2015-14787 (11/18/2015)  
**Contract Book/Page**  
**Gross Acres** 0.00  
**Net Acres** 0.00  
**Class** R - Residential  
 (Note: This is for tax purposes only. Not to be used for zoning.)  
**District** ASA2 - ASBURY CITY/DUBUQUE COMM SCH/ANNEXATION 2  
**School District** DUBUQUE COMM. SCHOOL DIST



## Owners

**Deed Holder**  
 Wilming, Kelsey R  
 5481 Park Pl  
 Dubuque IA 52002

### Contract Holder

**Mailing Address**  
 Wilming, Kelsey R  
 5481 Park Pl  
 Dubuque IA 52002

## Land

Lot Dimensions	Regular Lot: x				
Front Footage		Front	Rear	Side 1	Side 2
Main Lot		60.00	97.00	116.00	140.00
Sub Lot 2		0.00	0.00	0.00	0.00
Sub Lot 3		0.00	0.00	0.00	0.00
Sub Lot 4		0.00	0.00	0.00	0.00

**Lot Area** 0.23 Acres; 10,048 SF

## Residential Dwellings

**Residential Dwelling**  
**Occupancy** Single-Family / Owner Occupied  
**Style** 1 Story Frame  
**Architectural Style** Zero lot line-1s (1 wall)  
**Year Built** 2015  
**Condition** Normal  
**Grade what's this?** 3-10  
**Roof** Asph / Gable  
**Flooring** Carpet/Laminate  
**Foundation** Conc  
**Exterior Material** Vinyl  
**Interior Material** Drwl  
**Brick or Stone Veneer** 1 Story Brick; 14 linear ft.  
**Total Gross Living Area** 1,114 SF  
**Attic Type** None;  
**Number of Rooms** 4 above; 0 below  
**Number of Bedrooms** 2 above; 0 below  
**Basement Area Type** Full  
**Basement Area** 1,114  
**Basement Finished Area**  
**Plumbing** 2 Full Bath;  
**Appliances** 1 Dishwasher; 1 Microwave;  
**Central Air** Yes  
**Heat** Yes  
**Fireplaces**  
**Porches** 1S Frame Open (64 SF);  
**Decks** Wood Deck-Med (144 SF);  
**Additions**  
**Garages** 447 SF - Att Frame (Built 2015) - Plot GAR;

**Sales**

Date	Seller	Buyer	Recording	Sale Condition - NUTC	Type	Multi Parcel	Amount
11/16/2015	ROUTLEY CONSTRUCTION LLC	WILMING, KELSEY R	15-14787	Normal	Deed		\$170,000.00
6/22/2015	SALTO DE FEDE LLC	ROUTLEY CONSTRUCTION, LLC	15-8136	Lot assessed as unplatted land (5 year plat rule)	Deed		\$46,000.00

+ There are other parcels involved in one or more of the above sales:

Includes sales on or after 1/1/2003

**Valuation**

	2018	2017	2016	2015
Classification	Residential	Residential	Residential	Residential
+ Assessed Land Value	\$29,750	\$29,750	\$28,070	\$2,464
+ Assessed Building Value	\$0	\$0	\$0	\$0
+ Assessed Dwelling Value	\$136,700	\$136,700	\$129,270	\$0
= <b>Gross Assessed Value</b>	<b>\$166,450</b>	<b>\$166,450</b>	<b>\$157,340</b>	<b>\$2,464</b>
- Exempt Value	\$0	\$0	\$0	\$0
= <b>Net Assessed Value</b>	<b>\$166,450</b>	<b>\$166,450</b>	<b>\$157,340</b>	<b>\$2,464</b>

**Taxation**

	2016 Pay 2017-2018	2015 Pay 2016-2017
+ Taxable Land Value	\$15,983	\$1,371
+ Taxable Building Value	\$0	\$0
+ Taxable Dwelling Value	\$73,605	\$0
= <b>Gross Taxable Value</b>	<b>\$89,588</b>	<b>\$1,371</b>
- Military Credit	\$0	\$0
= <b>Net Taxable Value</b>	<b>\$89,588</b>	<b>\$1,371</b>
x Levy Rate (per \$1000 of value)	Multiple Levy Rates	Multiple Levy Rates
= <b>Gross Taxes Due</b>	<b>\$2,885.85</b>	<b>\$43.65</b>
- Ag Land Credit	\$0.00	\$0.00
- Family Farm Credit	\$0.00	\$0.00
- Homestead Credit	(\$164.05)	\$0.00
- Disabled and Senior Citizens Credit	\$0.00	\$0.00
- Business Property Credit	\$0.00	\$0.00
= <b>Net Taxes Due</b>	<b>\$2,722.00</b>	<b>\$42.00</b>

**Tax History**

Year	Due Date	Amount	Paid	Date Paid	Receipt
2016	March 2018	\$155	Yes	3/5/2018	450043
	September 2017	\$155	Yes	9/7/2017	
2016	March 2018	\$1,206	Yes	3/5/2018	450044
	September 2017	\$1,206	Yes	9/6/2017	
2015	March 2017	\$2	Yes	2/17/2017	355442
	September 2016	\$2	Yes	9/21/2016	
2015	March 2017	\$19	Yes	2/17/2017	355443
	September 2016	\$19	Yes	9/21/2016	

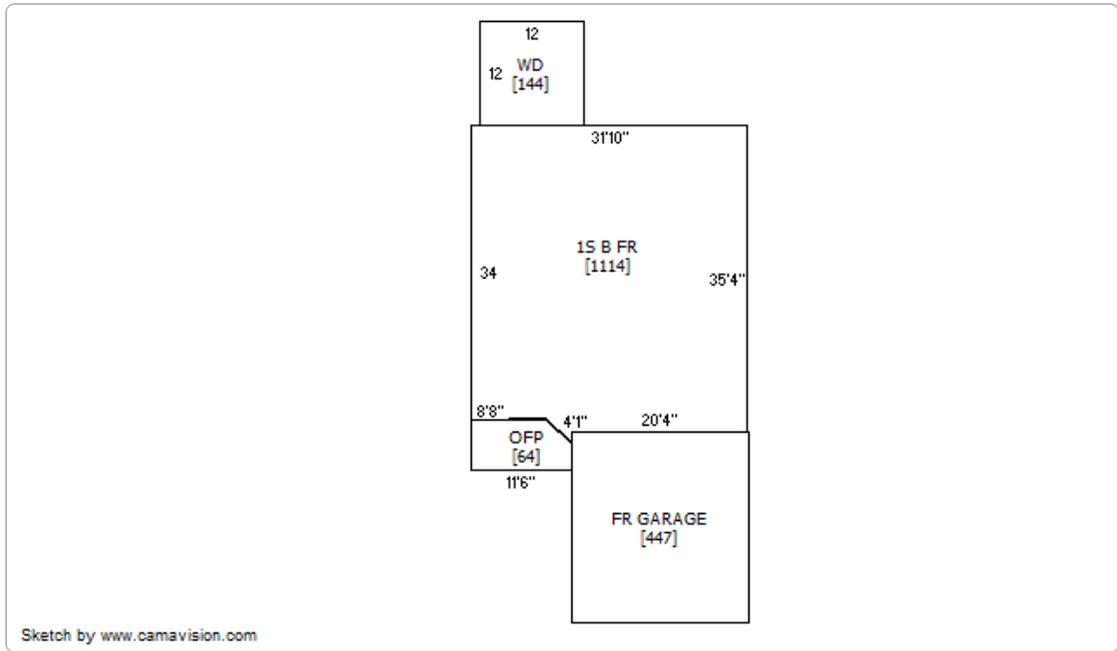
**Photos**



Show Deed/Contract

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Sketches



No data available for the following modules: Commercial Buildings, Agricultural Buildings, Yard Extras, County Treasurer Notes, Tax Sale Certificates.

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## Summary

**Parcel ID** 1018429045  
**Alternate ID**  
**Property Address** 5485 PARK PL  
 ASBURY IA 52002  
**Sec/Twp/Rng** N/A  
**Brief Tax Description** LOT 2-43 BLOCK 3 MILL CREEK ESTATES;  
 (Note: Not to be used on legal documents)  
**Deed Book/Page** 2015-14789 (11/18/2015)  
**Contract Book/Page**  
**Gross Acres** 0.00  
**Net Acres** 0.00  
**Class** R - Residential  
 (Note: This is for tax purposes only. Not to be used for zoning.)  
**District** ASA2 - ASBURY CITY/DUBUQUE COMM SCH/ANNEXATION 2  
**School District** DUBUQUE COMM. SCHOOL DIST



## Owners

**Deed Holder**  
 Wilming, Zachary  
 5485 Park Pl  
 Dubuque IA 52002

### Contract Holder

**Mailing Address**  
 Wilming, Zachary  
 5485 Park Pl  
 Dubuque IA 52002

## Land

Lot Dimensions	Regular Lot: x				
Front Footage		Front	Rear	Side 1	Side 2
Main Lot		60.00	60.00	140.00	125.00
Sub Lot 2		0.00	0.00	0.00	0.00
Sub Lot 3		0.00	0.00	0.00	0.00
Sub Lot 4		0.00	0.00	0.00	0.00

**Lot Area** 0.18 Acres; 7,950 SF

## Residential Dwellings

**Residential Dwelling**  
**Occupancy** Single-Family / Owner Occupied  
**Style** 1 Story Frame  
**Architectural Style** Zero lot line-1s (1 wall)  
**Year Built** 2015  
**Condition** Normal  
**Grade what's this?** 3-10  
**Roof** Asph / Gable  
**Flooring** Carpet/Laminate  
**Foundation** Conc  
**Exterior Material** Vinyl  
**Interior Material** Drwl  
**Brick or Stone Veneer** 1 Story Brick; 14 linear ft.  
**Total Gross Living Area** 1,114 SF  
**Attic Type** None;  
**Number of Rooms** 4 above; 0 below  
**Number of Bedrooms** 2 above; 0 below  
**Basement Area Type** Full  
**Basement Area** 1,114  
**Basement Finished Area**  
**Plumbing** 2 Full Bath;  
**Appliances** 1 Dishwasher; 1 Microwave;  
**Central Air** Yes  
**Heat** Yes  
**Fireplaces**  
**Porches** 1S Frame Open (64 SF);  
**Decks** Wood Deck-Med (144 SF);  
**Additions**  
**Garages** 447 SF - Att Frame (Built 2015) - Plot GAR;

**Sales**

Date	Seller	Buyer	Recording	Sale Condition - NUTC	Type	Multi Parcel	Amount
11/16/2015	ROUTLEY CONSTRUCTION LLC	WILMING, ZACHARY	15-14789	Normal	Deed		\$171,900.00
6/22/2015	SALTO DE FEDE LLC	ROUTLEY CONSTRUCTION, LLC	15-8136	Lot assessed as unplatted land (5 year plat rule)	Deed		\$46,000.00

+ There are other parcels involved in one or more of the above sales:

Includes sales on or after 1/1/2003

**Valuation**

	2018	2017	2016	2015
Classification	Residential	Residential	Residential	Residential
+ Assessed Land Value	\$25,190	\$25,190	\$23,760	\$2,086
+ Assessed Building Value	\$0	\$0	\$0	\$0
+ Assessed Dwelling Value	\$136,700	\$136,700	\$129,270	\$0
= <b>Gross Assessed Value</b>	<b>\$161,890</b>	<b>\$161,890</b>	<b>\$153,030</b>	<b>\$2,086</b>
- Exempt Value	\$0	\$0	\$0	\$0
= <b>Net Assessed Value</b>	<b>\$161,890</b>	<b>\$161,890</b>	<b>\$153,030</b>	<b>\$2,086</b>

**Taxation**

	2016 Pay 2017-2018	2015 Pay 2016-2017
+ Taxable Land Value	\$13,528	\$1,160
+ Taxable Building Value	\$0	\$0
+ Taxable Dwelling Value	\$73,605	\$0
= <b>Gross Taxable Value</b>	<b>\$87,133</b>	<b>\$1,160</b>
- Military Credit	\$0	\$0
= <b>Net Taxable Value</b>	<b>\$87,133</b>	<b>\$1,160</b>
x Levy Rate (per \$1000 of value)	Multiple Levy Rates	Multiple Levy Rates
= <b>Gross Taxes Due</b>	<b>\$2,806.78</b>	<b>\$36.94</b>
- Ag Land Credit	\$0.00	\$0.00
- Family Farm Credit	\$0.00	\$0.00
- Homestead Credit	(\$164.05)	\$0.00
- Disabled and Senior Citizens Credit	\$0.00	\$0.00
- Business Property Credit	\$0.00	\$0.00
= <b>Net Taxes Due</b>	<b>\$2,644.00</b>	<b>\$36.00</b>

**County Treasurer Notes**

\$5096.52 PRELIMINARY SPECIAL ASSESSMENT HALES MILL ROAD PCC PAVEMENT

**Tax History**

Year	Due Date	Amount	Paid	Date Paid	Receipt
2016	March 2018	\$1,171	Yes	3/14/2018	450046
	September 2017	\$1,171	Yes	9/28/2017	
2016	March 2018	\$151	Yes	3/14/2018	450045
	September 2017	\$151	Yes	9/28/2017	
2015	March 2017	\$16	Yes	8/15/2016	355445
	September 2016	\$16	Yes	8/15/2016	
2015	March 2017	\$2	Yes	8/15/2016	355444
	September 2016	\$2	Yes	8/15/2016	

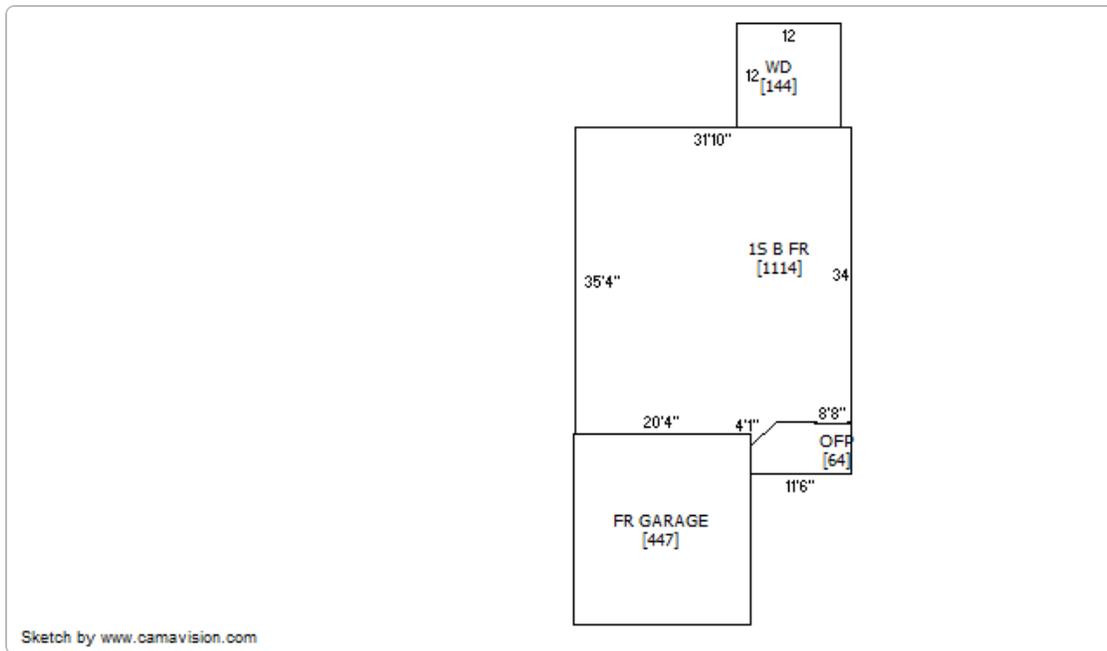
**Photos**



**Show Deed/Contract**

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**Sketches**



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# **EXHIBIT 23**

# Beacon™ Dubuque County, IA

## Summary

**Parcel ID** 1018428019  
**Alternate ID**  
**Property Address** 5460 PARK PL  
 ASBURY IA 52002  
**Sec/Twp/Rng** N/A  
**Brief Tax Description** LOT 1-32 BLOCK 2 MILL CREEK ESTATES;  
 (Note: Not to be used on legal documents)  
**Deed Book/Page** 2015-9111 (8/26/2015)  
**Contract Book/Page**  
**Gross Acres** 0.00  
**Net Acres** 0.00  
**Class** R - Residential  
 (Note: This is for tax purposes only. Not to be used for zoning.)  
**District** ASA2 - ASBURY CITY/DUBUQUE COMM SCH/ANNEXATION 2  
**School District** DUBUQUE COMM. SCHOOL DIST



## Owners

**Deed Holder**  
 Magedanz, Thomas C & Julieta L  
 5460 Park Pl  
 Dubuque IA 52002

### Contract Holder

**Mailing Address**  
 Magedanz, Thomas C & Julieta L  
 5460 Park Pl  
 Dubuque IA 52002

## Land

**Lot Dimensions** Regular Lot: 54.00 x 136.00  
**Lot Area** 0.17 Acres; 7,344 SF

## Residential Dwellings

**Residential Dwelling**  
**Occupancy** Single-Family / Owner Occupied  
**Style** 1 Story Frame  
**Architectural Style** Zero lot line-1s (1 wall)  
**Year Built** 2016  
**Condition** Normal  
**Grade what's this?** 3-10  
**Roof** Asph / Gable  
**Flooring** Carpet/Laminate  
**Foundation** Conc  
**Exterior Material** Vinyl  
**Interior Material** Drwl  
**Brick or Stone Veneer** 1 Story Brick; 14 linear ft.  
**Total Gross Living Area** 1,114 SF  
**Attic Type** None;  
**Number of Rooms** 5 above; 2 below  
**Number of Bedrooms** 3 above; 1 below  
**Basement Area Type** Full  
**Basement Area** 1,114  
**Basement Finished Area** 492 - Living Qtrs. (Multi)  
**Plumbing** 2 Full Bath; 1 Shower Stall Bath;  
**Appliances** 1 Dishwasher; 1 Microwave;  
**Central Air** Yes  
**Heat** Yes  
**Fireplaces**  
**Porches** 1S Frame Open (64 SF);  
**Decks** Wood Deck-Med (144 SF);  
**Additions**  
**Garages** 447 SF - Att Frame (Built 2016) - Plot GAR;

## Sales

Date	Seller	Buyer	Recording	Sale Condition - NUTC	Type	Multi Parcel	Amount
7/13/2015	ROUTLEY CONSTRUCTION LLC	MAGENDANZ, THOMAS AND JULIETA	15-9111	Normal	Deed		\$186,616.00
2/23/2015	SALTO DE FEDE LLC	ROUTLEY CONSTRUCTION, LLC	15-2344	Lot assessed as unplatted land (5 year plat rule)	Deed		\$47,000.00

+ There are other parcels involved in one or more of the above sales:

Includes sales on or after 1/1/2003

**Valuation**

	2018	2017	2016	2015
Classification	Residential	Residential	Residential	Residential
+ Assessed Land Value	\$22,670	\$22,670	\$21,380	\$2,189
+ Assessed Building Value	\$0	\$0	\$0	\$0
+ Assessed Dwelling Value	\$152,480	\$152,480	\$138,840	\$0
<b>= Gross Assessed Value</b>	<b>\$175,150</b>	<b>\$175,150</b>	<b>\$160,220</b>	<b>\$2,189</b>
- Exempt Value	\$0	\$0	\$0	\$0
<b>= Net Assessed Value</b>	<b>\$175,150</b>	<b>\$175,150</b>	<b>\$160,220</b>	<b>\$2,189</b>

**Taxation**

	2016 Pay 2017-2018	2015 Pay 2016-2017
+ Taxable Land Value	\$12,174	\$1,217
+ Taxable Building Value	\$0	\$0
+ Taxable Dwelling Value	\$79,054	\$0
<b>= Gross Taxable Value</b>	<b>\$91,228</b>	<b>\$1,217</b>
- Military Credit	\$0	\$0
<b>= Net Taxable Value</b>	<b>\$91,228</b>	<b>\$1,217</b>
x Levy Rate (per \$1000 of value)	Multiple Levy Rates	Multiple Levy Rates
<b>= Gross Taxes Due</b>	<b>\$2,938.69</b>	<b>\$38.76</b>
- Ag Land Credit	\$0.00	\$0.00
- Family Farm Credit	\$0.00	\$0.00
- Homestead Credit	\$0.00	\$0.00
- Disabled and Senior Citizens Credit	\$0.00	\$0.00
- Business Property Credit	\$0.00	\$0.00
<b>= Net Taxes Due</b>	<b>\$2,938.00</b>	<b>\$38.00</b>

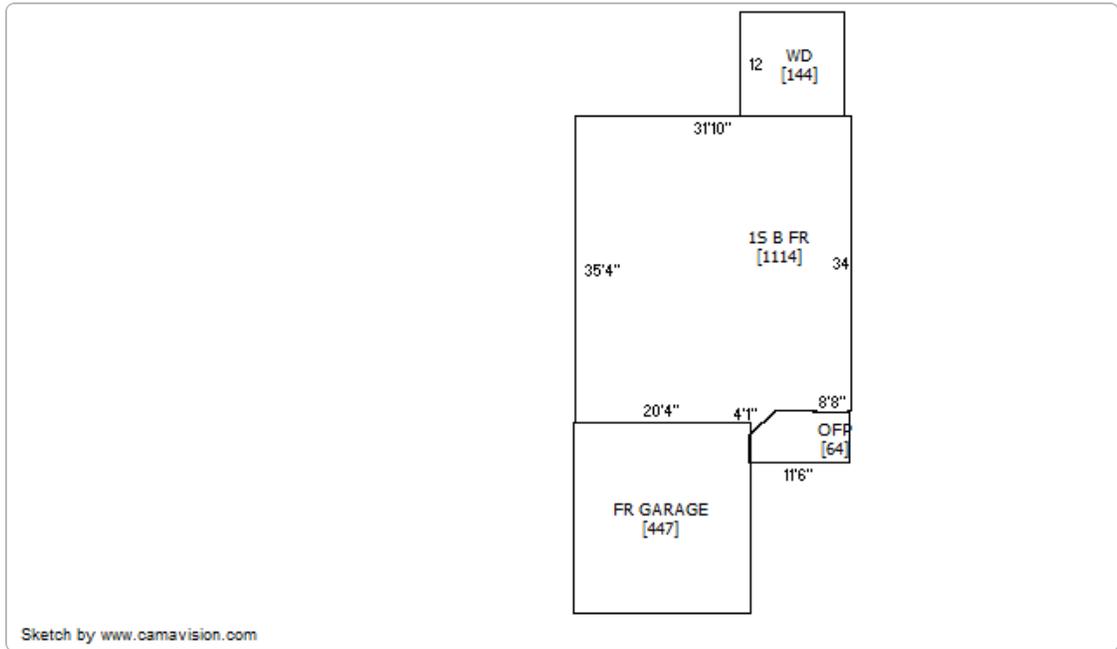
**Tax History**

Year	Due Date	Amount	Paid	Date Paid	Receipt
2016	March 2018	\$1,311	Yes	3/22/2018	450757
	September 2017	\$1,311	Yes	9/25/2017	
2016	March 2018	\$158	Yes	3/22/2018	450756
	September 2017	\$158	Yes	9/25/2017	
2015	March 2017	\$2	Yes	3/27/2017	354775
	September 2016	\$2	Yes	10/3/2016	
2015	March 2017	\$17	Yes	3/29/2017	354776
	September 2016	\$17	Yes	9/23/2016	
2014	March 2016	\$4	Yes	3/31/2016	303352
	September 2015	\$4	Yes	9/23/2015	
2014	March 2016	\$14	Yes	3/21/2016	303351
	September 2015	\$14	Yes	9/23/2015	

**Photos****Show Deed/Contract**

[Show Deed/Contract](#)

**Sketches**



No data available for the following modules: Commercial Buildings, Agricultural Buildings, Yard Extras, County Treasurer Notes, Tax Sale Certificates.

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**Beacon™** Dubuque County, IA

### Summary

**Parcel ID** 1018428020  
**Alternate ID**  
**Property Address** 5464 PARK PL  
 ASBURY IA 52002  
**Sec/Twp/Rng** N/A  
**Brief Tax Description** LOT 2-32 BLOCK 2 MILL CREEK ESTATES;  
 (Note: Not to be used on legal documents)  
**Deed Book/Page** 2018-5204 (5/15/2018)  
**Contract Book/Page**  
**Gross Acres** 0.00  
**Net Acres** 0.00  
**Class** R - Residential  
 (Note: This is for tax purposes only. Not to be used for zoning.)  
**District** ASA2 - ASBURY CITY/DUBUQUE COMM SCH/ANNEXATION 2  
**School District** DUBUQUE COMM. SCHOOL DIST



### Owners

**Deed Holder**  
 Miller, William R & Ann E  
 5464 Park Pl  
 Asbury IA 52002

### Contract Holder

**Mailing Address**  
 Miller, William R & Ann E  
 5464 Park Pl  
 Asbury IA 52002

### Land

**Lot Dimensions** Regular Lot: 54.00 x 136.00  
**Lot Area** 0.17 Acres; 7,344 SF

### Residential Dwellings

**Residential Dwelling**  
**Occupancy** Single-Family / Owner Occupied  
**Style** 1 Story Frame  
**Architectural Style** Zero lot line-1s (1 wall)  
**Year Built** 2016  
**Condition** Normal  
**Grade what's this?** 3-10  
**Roof** Asph / Gable  
**Flooring** Carpet/Laminate  
**Foundation** Conc  
**Exterior Material** Vinyl  
**Interior Material** Drwl  
**Brick or Stone Veneer** 1 Story Brick; 14 linear ft.  
**Total Gross Living Area** 1,114 SF  
**Attic Type** None;  
**Number of Rooms** 5 above; 0 below  
**Number of Bedrooms** 3 above; 0 below  
**Basement Area Type** Full  
**Basement Area** 1,114  
**Basement Finished Area**  
**Plumbing** 2 Full Bath;  
**Appliances** 1 Dishwasher; 1 Microwave;  
**Central Air** Yes  
**Heat** Yes  
**Fireplaces**  
**Porches** 1S Frame Open (64 SF);  
**Decks** Wood Deck-Med (144 SF);  
**Additions**  
**Garages** 447 SF - Att Frame (Built 2016) - Plot GAR;

### Sales

Date	Seller	Buyer	Recording	Sale Condition - NUTC	Type	Multi Parcel	Amount
5/3/2018	DAVIS, JAMIE L	MILLER, WILLIAM R AND ANN E	18-5204	Normal	Deed		\$210,000.00
7/13/2015	ROUTLEY CONSTRUCTION LLC	DAVIS, JAMIE L	15-10467	Normal	Deed		\$175,800.00
2/23/2015	SALTO DE FEDE LLC	ROUTLEY CONSTRUCTION, LLC	15-2344	Lot assessed as unplatted land (5 year plat rule)	Deed		\$47,000.00

+ There are other parcels involved in one or more of the above sales:

Includes sales on or after 1/1/2003

18-2049\_0163

**Valuation**

	2018	2017	2016	2015
Classification	Residential	Residential	Residential	Residential
+ Assessed Land Value	\$22,670	\$22,670	\$21,380	\$2,189
+ Assessed Building Value	\$0	\$0	\$0	\$0
+ Assessed Dwelling Value	\$138,100	\$138,100	\$129,270	\$0
<b>= Gross Assessed Value</b>	<b>\$160,770</b>	<b>\$160,770</b>	<b>\$150,650</b>	<b>\$2,189</b>
- Exempt Value	\$0	\$0	\$0	\$0
<b>= Net Assessed Value</b>	<b>\$160,770</b>	<b>\$160,770</b>	<b>\$150,650</b>	<b>\$2,189</b>

**Taxation**

	2016 Pay 2017-2018	2015 Pay 2016-2017
+ Taxable Land Value	\$12,174	\$1,217
+ Taxable Building Value	\$0	\$0
+ Taxable Dwelling Value	\$73,605	\$0
<b>= Gross Taxable Value</b>	<b>\$85,779</b>	<b>\$1,217</b>
- Military Credit	\$0	\$0
<b>= Net Taxable Value</b>	<b>\$85,779</b>	<b>\$1,217</b>
x Levy Rate (per \$1000 of value)	Multiple Levy Rates	Multiple Levy Rates
<b>= Gross Taxes Due</b>	<b>\$2,763.16</b>	<b>\$38.76</b>
- Ag Land Credit	\$0.00	\$0.00
- Family Farm Credit	\$0.00	\$0.00
- Homestead Credit	(\$164.05)	\$0.00
- Disabled and Senior Citizens Credit	\$0.00	\$0.00
- Business Property Credit	\$0.00	\$0.00
<b>= Net Taxes Due</b>	<b>\$2,598.00</b>	<b>\$38.00</b>

**Tax History**

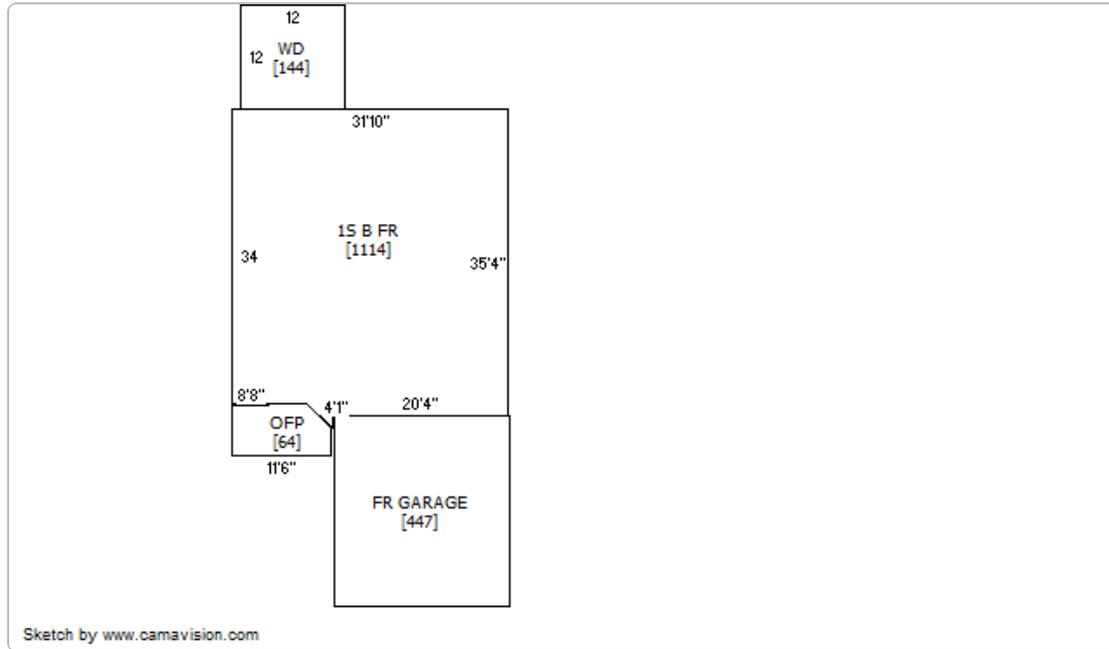
Year	Due Date	Amount	Paid	Date Paid	Receipt
2016	March 2018	\$1,151	Yes	3/29/2018	450760
	September 2017	\$1,151	Yes	8/25/2017	
2016	March 2018	\$148	Yes	3/29/2018	450759
	September 2017	\$148	Yes	8/25/2017	
2015	March 2017	\$2	Yes	8/11/2016	354777
	September 2016	\$2	Yes	8/11/2016	
2015	March 2017	\$17	Yes	8/11/2016	354778
	September 2016	\$17	Yes	8/11/2016	
2014	March 2016	\$14	Yes	9/8/2015	303353
	September 2015	\$14	Yes	9/8/2015	
2014	March 2016	\$4	Yes	9/8/2015	303354
	September 2015	\$4	Yes	9/8/2015	

**Photos****Show Deed/Contract**

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**Sketches**

18-2049\_0164



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# **EXHIBIT 24**

## SEARCH ENGINE OPTIMIZATION BY SALES & MARKETERS FOR SALES & MARKETERS

NO RISK. we guarantee Page 1 listings or your money is refunded. No risk yet you still get the reward of increased visibility.

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2017 2018 2019

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About this capture

8 captures  
29 Jul 2017 - 22 Feb 2018

### Why Search Engine Optimization(SEO)?

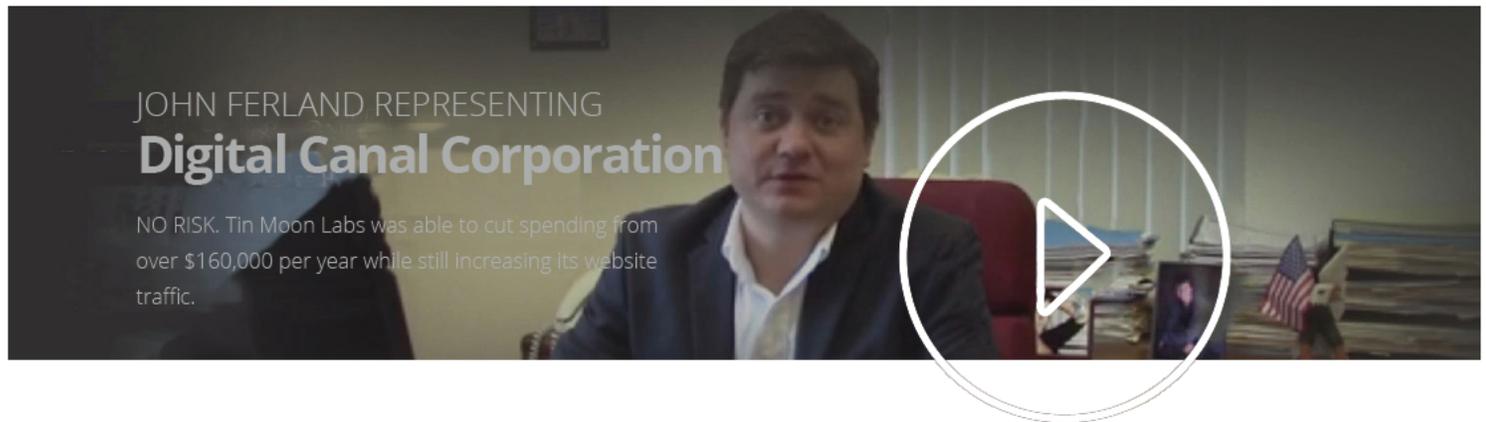
Welcome to Tin Moon Labs! Read on to see how our SEO services will help you increase your Website Traffic and Profits.

Read More...

### Why Tin Moon SEO

LASER FOCUS. Search Engine Optimization is our focus. We are true "SEO EXPERTS" rather than being a "jack of all trades" in the digital world

Read More...



## 11,000 Website Clients Can't Be Wrong

page placement in the search engines and I landed a \$90,000.00 sale. That same client spent over \$500K with us the first year!"

**Jeff C.**

"Our Pay Per Click campaign spend was nearly \$200,000 which made the switch to Tin Moon worth it by itself. But, our traffic has increased at the same time."

**Kristen W.**

contact us page as we cannot physically answer all of the phone calls from inquiries."

**Gib H.**

"It's been less than 30 days since you optimized my site and my traffic from Google is up 358%!"

**Robert S.**

READ MORE

## Tin Moon Corporation SEO Marketing Des Moines IA

To request a Proposal or to answer any questions please call [844-471-7033](tel:844-471-7033). Or click here [info@tinmoonlabs.com](mailto:info@tinmoonlabs.com) to send an email and we will contact you.

Welcome to Tin Moon SEO Services, a time trusted Dubuque digital marketing company that takes a strategic and comprehensive approach to getting your business noticed online by potential clients.

It doesn't take a rocket scientist to know what the typical consumer does when they are on the hunt for a product or services. Unless they have a word-of-mouth referral from a friend or family member, they typically go searching online.

In fact, data shows that 93 percent of potential clients begin their quest for desired products and services online – and, with our extensive Dubuque digital marketing services, your website can be waiting for them when they do.

### Dubuque SEO services that provide an organic avenue of marketing

When it comes to gaining visibility online, there are two general mindsets. You can buy space online through paid ads. All of the major search engines offer pay-per-click ad spaces that you can purchase so that potential clients will almost always come across your listing (but, they might not necessarily click). Or the paid may have already turned off for the day.

Then, on the other side of the coin, there is the Organic approach, where you ensure that internet searchers will find your website and stay engaged thus giving you the opportunity for the sale over your competition! As a trusted Dubuque SEO provider, we take the latter approach – strategic approach – because you receive unlimited visibility for a fixed investment. This equation is a very appealing return on your investment.

### Proven, ethical SEO methods that work for you

Our Dubuque digital marketing company will utilize white hat methods to get your website listed on Page 1 of the search engine results pages. For instance, if you're a lawn care company in the Dubuque area, wouldn't you want your website listed on Page 1 of Google, Bing and/or Yahoo when a prospect searches "Landscaping company in Dubuque IA"? Page 1 is where most clicks (sales leads) happen? If you are there and your competition is not then you get the lead and your competition does not!

With our Dubuque digital marketing services, this can be a reality. Potential clients that are searching for your products or services will be strategically driven to your page, where we will also help with necessary content to convert that visitor into a customer.

### Search engine optimization is one of the most effective forms of digital marketing

The organic nature of SEO is what makes it such an effective form of marketing. Consider some of the following drawbacks of paying for your space online:

- Once your specified budget is up daily, they won't list your site anymore
- A wide majority of searchers completely ignore the paid ads section
- Organic searchers prove to be more engaged with your site's content
- With paid ads, you have to worry about ad blockers and similar software
- And more, click here: <http://tinmoonlabs.com/why-seo/>

Don't force anyone to find your website — let them find it organically on Page 1 so they know that you are not paying for an ad, you earned the Page 1 position!

Our Dubuque digital marketing company will work diligently and strategically to gain you organic visibility online and we guarantee results.

To request a Proposal or to answer any questions please call [844-471-7033](tel:844-471-7033). Or click here [info@tinmoonlabs.com](mailto:info@tinmoonlabs.com) to send an email and we will contact you.

844 471 7033

[info@TinMoonLabs.com](mailto:info@TinMoonLabs.com)

Drop us line anytime

18-2049\_0168

Get all the information

## About Us

Tin Moon Corporation was founded with the idea that we can help businesses grow by using our own proven marketing experience and expertise to increase your business. We became our own Case Study by implementing the time tested and unique SEO Strategies that we will use to help you, in another business with the same ownership as Tin Moon Corporation.

The result was that we reduced our cost while simultaneously increasing our traffic. This is exactly the business equation every company is hoping to experience. Given this success we decided to bring our expertise to you so we can increase your traffic and save you money. In today's digital world you have many choices. But, very few provide guaranteed results by having used these unique Strategies **themselves**.

## Test Your Site

## Success Stories

## Sitemap

### Contact info

844 471 7033

info@TinMoonLabs.com

Tin Moon Corporation  
2728 Asbury Road  
Dubuque, IA 52001

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Website by The Stevens Company

# **EXHIBIT 25**

## JOHN FERLAND REPRESENTING **Digital Canal Corporation**

NO RISK. Tin Moon Labs was able to cut spending from over \$160,000 per year while still increasing its website traffic.

**GET STARTED**



## **11,000 Website Clients Can't Be Wrong**

What Our Customers Say

"Great work. In three weeks we went from NO placement to front page placement in the search engines and I landed a \$90,000.00 sale. That same client spent over \$500K with us the first year!"

**Jeff C.**

"Our Pay Per Click campaign spend was nearly \$200,000 which made the switch to Tin Moon worth it by itself. But, our traffic has increased at the same time."

**Kristen W.**

"Please remove our phone number from our home page and our contact us page as we cannot physically answer all of the phone calls from inquiries."

**Gib H.**

"It's been less than 30 days since you optimized my site and my traffic from Google is up 358%!"

**Robert S.**

18-2049\_0171

# **EXHIBIT 26**

## Why Search Engine Optimization(SEO)?

Welcome to Tin Moon Labs! Read on to see how our SEO services will help you increase your Website Traffic and Profits.

[Read More...](#)

## Why Reputation Management?

When you search your company's name do you see negative information? If you do, this is hurting your business and costing you sales.

[Read More...](#)

## Why Tin Moon?

Search Engine Optimization and Reputation Management are our sole focus. We are true "EXPERTS" rather than being a "jack of all trades" in the digital world.

[Read More...](#)



## 11,000 Website Clients Can't Be Wrong

What Our Customers Say

"Great work. In three weeks we went from NO placement to front page placement in the search engines and I landed a \$90,000.00 sale. That same client spent over \$500K with us the first year!"

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"It's been less than 30 days since you optimized my site and my traffic from Google is up 358%!"

**Robert S.**

[READ MORE](#)

# **EXHIBIT 27**

CONFIDENTIAL

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Subject to the Nondisclosure Provisions of H. Res. 895 of the 110<sup>th</sup> Congress as Amended

**Transcript of Tin Moon Video  
“John Ferland Representing Digital Canal Corporation”**

CONFIDENTIAL

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Subject to the Nondisclosure Provisions of H. Res. 895 of the 110<sup>th</sup> Congress as Amended

1 John Ferland: We're a small company, especially small relative to our competition. Our top  
2 competitors were on page one of Google and Bing when prospects were  
3 searching for our products. It was obvious that we needed to compete with the  
4 sales leads that our competition was getting. We thought that pay per click ad  
5 campaigns with Google and Bing were our only option for trying to keep up with  
6 our competitors, even though our products are much better. We heard about Tin  
7 Moon Labs and their guarantee to get us on page one of the search engines. Since  
8 we had nothing to lose with Tin Moon's money back guarantee, we tried it. And  
9 now we're on page one with our competition, and getting the same visibility they  
10 are. Tin Moon is now saving us thousands of dollars every month, keeping our  
11 traffic and leads higher than the pay per click ads were producing. Tin Moon has  
12 enabled our company to reduce our marketing investment while actually gaining  
13 more traffic and sales leads. From one business owner to another, I suggest you  
14 take a look at Tin Moon.

# **EXHIBIT 28**



rodblum  
2 subscribers

SUBSCRIBE 2

HOME

Uploads PLAY ALL



Tin Moon SEO  
317 views • 1 year ago



DistrictConventionforTransfer  
15 views • 6 years ago



Rod Blum addresses District Covention  
82 views • 6 years ago



Rod Blum Why I'm Running for Congress  
131 views • 6 years ago

Created playlists



Favorites

Liked videos



10 songs to play on mandolin that aren't bluegrass

mandohat • 945K views • 3 years ago

I love bluegrass, but the mandolin is a great instrument for lots of styles! <http://www.andyslessons.com>  
—Andy Hatfield, mandolin and guitarist

# **EXHIBIT 29**



### Tin Moon SEO

310 views

LIKE DISLIKE SHARE



**rodblum**

Published on Aug 29, 2016



Contact Tin Moon Labs today to see how we can help take you to page 1 GUAR

SHOW MORE

# **EXHIBIT 30**

**Transcript of “rodblum” YouTube Channel Video  
“Tin Moon SEO”  
Uploaded August 29, 2016**

CONFIDENTIAL

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Subject to the Nondisclosure Provisions of H. Res. 895 of the 110<sup>th</sup> Congress as Amended

1 Kristin W.: We are a small company, especially small relative to our competition. Our top  
2 competitors were on page one on Google and Bing when prospects were  
3 searching for our products. It was obvious we needed to compete for the sales  
4 leads that our competition was getting. We thought that pay per click ad  
5 campaigns from Google and Bing were our only option in trying to keep up with  
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8 had nothing to lose with Tin Moon's money back guarantee, we tried it. And now  
9 we are on page one with our competition, and getting the same visibility they are.  
10 Tin Moon is now saving us thousands of dollars every month, to keeping our  
11 traffic and leads higher than the pay per click ads were producing. Tin Moon has  
12 enabled our company to reduce our marketing investment while actually gaining  
13 more traffic and sales leads. They monitor internet performance more closely  
14 than we do to make sure we stay on page one.

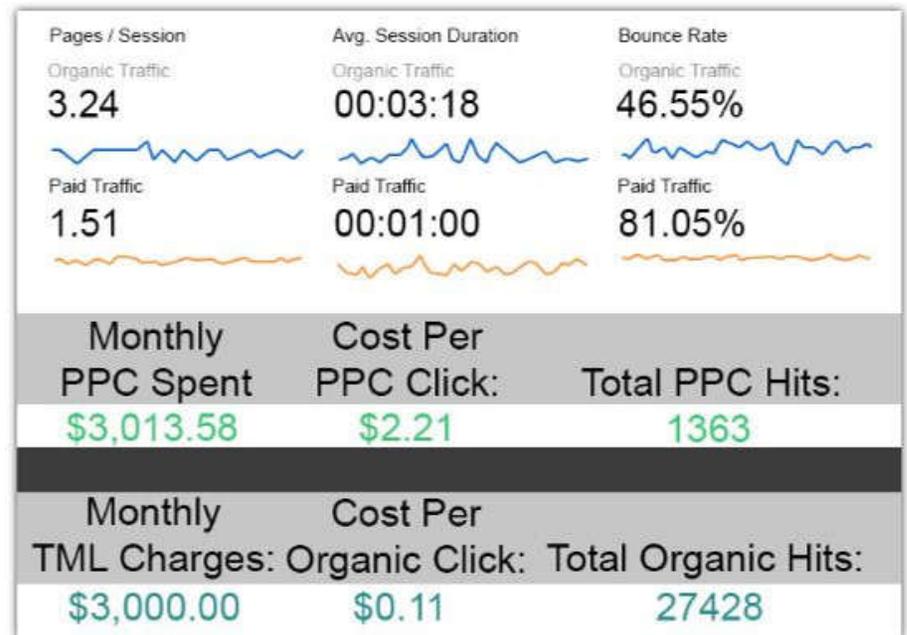
# **EXHIBIT 31**



# Success Stories

- "We tracked 277 new sales in '06 from our internet search engine exposure!"*  
**Janie M.**
- "Three weeks after I hired you, we went from NO placement to front page placement in the search engines and I landed a \$90,000.00 sale. That same client spent over \$500,000 with us the first year!"*  
**Jeff C.**
- "Our Pay Per Click campaign spend was nearly \$200,000 which made the switch to Tin Moon worth it by itself. But, our traffic has increased at the same time.*  
**Kristen W.**
- "Please remove our phone number from our home page and our contact us page as we cannot physically answer all of the phone calls from inquiries."*  
**Gib H.**
- "It's been less than 30 days since you optimized my site and my traffic from Google is up 358%."*  
**Robert S**

Below is once client's example of PPC (pay per click) vs. SEO (ORGANIC Search) – cost and results. This client's revenue increased from approximately \$20,000 a month to peaking at over \$200,000 a month.



# **EXHIBIT 32**



## Success Stories

*"We tracked 277 new sales in '06 from our internet search engine exposure!" **Janie M.***

*"Three weeks after I hired you, we went from NO placement to front page placement in the search engines and I landed a \$90,000.00 sale. That same client spent over \$500,000 with us the first year!" **Jeff C.***

*"Our investment went from nearly \$200,000 in pay per click (PPC) to \$0.00 which made the move to Web Edge worth it by itself. But, our traffic has increased at the same time. **Kristen W.***

*"Please remove our phone number from our home page and our contact us page as we cannot physically answer all of the phone calls from inquiries." **Gib H.***

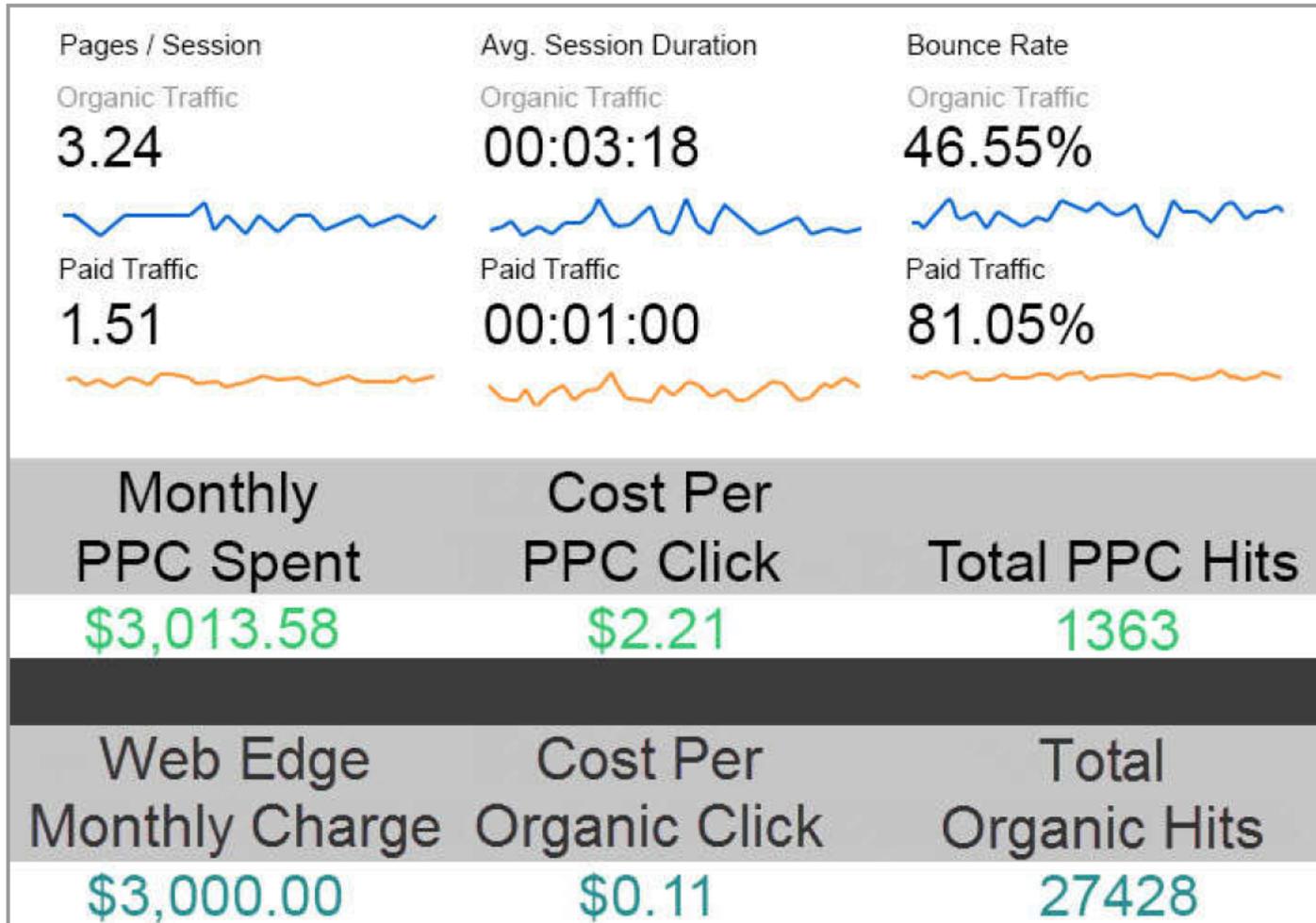
*We optimized a site in the self-storage industry with a Level 10 optimization plan. This business was able to track 277 new clients that signed up on the new pages we added to the site. According to our client, each new client they obtained had an annualized value of \$1,200.00. They received \$322,400.00 in annualized revenue for an advertising cost of \$22,000.00.*

*An executive recruiter was about to sign an annual agreement to start a pay per click (PPC) advertising campaign on Google. We were able to provide them with a Level 3 service plan instead of the PPC plan they were contemplating. Four days after uploading the optimization, our client received a phone call after being found on the front page of Yahoo for a keyword phrase we had optimized them for. They closed the sale over the phone and our client received a \$90,000.00 check the next day to place two executive positions. This same client upgraded twice and has now sold his business for "mid seven figures". He called us and thanked us, "If it weren't for you guys, none of this would have been possible; you've changed my life!"*

*We performed a Level 5 optimization for a mortgage company's recruiting branch offices to expand their reach into 14 states. Approximately 30 days after launching the optimization, the recruiting director contacted us and begged us to remove the*

phone number from the recruiting site we optimized as well as the contact us page. They simply couldn't handle all of the inquiries via telephone and had to manage them via email only. We helped them grow from 50 branches to over 450 branches in just over three years.

Below is one client's example of PPC (pay per click) vs. SEO (ORGANIC Search) – cost and results. This client's revenue increased from approximately \$20,000 a month to peaking at over \$200,000 a month.



What you're looking at in the top half of the above graphic are three columns of data from Google Analytics. The first column reveals that organic visitors view twice as many pages when they visit the site over paid advertising visitors. The second column reveals that organic visitors stay on the site over three times longer per visit. The last column shows the bounce rate; over eight

*out of ten paid visitors bounce off the site while less than half of the organic visitors bounce off. Organic visitors show a 35% reduction in bounce rate versus paid visitors! It's obvious that organic visitors are a better class of visitor.*

*In the bottom half of the above graphic are three columns comparing the cost per click of PPC vs cost per Organic Listings and the total number of hits/clicks per method. It's plain to see that Web Edge Organic Listings give you a much greater return on investment than PPC.*

*"It's been less than 30 days since you optimized my site and my traffic from Google is up 358%." **Robert S***

## Recent Posts

[How Valuable Is The First Page of Google?](#)

[Lower Your PPC Expense While Increasing Traffic To Your Website](#)

[How to Get on the First Page of Google](#)

[What Is SEO Anyway?](#)

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## Sitemap

# **EXHIBIT 33**

https://digitalcanal.com/

Go

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21

2016 2018 2019



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18 Jan 2002 - 24 May 2018

About this capture



MENU



[CLICK HERE](#) for Current Promotion



## Professional Estimating & Design Software

For a Personal Demonstration, Free Trial or Pricing (monthly or one-time investment) please call **800-449-5033**. Or click here [info@digitalcanal.com](mailto:info@digitalcanal.com) to send an email and we will contact you.

<https://digitalcanal.com/>

Go

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▼ About this capture

passionate about and skilled in — which is designing and building.

The Digital Canal team is comprised of fellow building professionals. We know that a huge chunk of your time — whether you're a builder, architect, remodeler or someone of a similar profession — is spent creating estimates and proposals for your projects.

This is a necessary evil of the job — you can't exactly skip it. But, with our contractor estimating software for builders, you can streamline this process and ensure accuracy at the same time. This enables you to automatically create airtight professional plans and professional proposals for your clients that will reinforce their trust and faith in you.

### **BidBuilder — innovative contractor estimating software for remodelers**

If you want to win more jobs, you have to start submitting more bids. With Digital Canal and our contractor estimating software called BidBuilder, you can do exactly that. The following is a little bit of information about this cutting-edge and award winning technology.

- First of all, it takes very little time to master this contractor estimating software for builders. In fact, on average it is only a two-hour learning curve before you start doing takeoffs and professional estimates with BidBuilder.
- BidBuilder is pre-loaded with thousands of items and assemblies to make your job faster and easier! This makes the takeoff and estimating functions and processes quick and efficient and easily modifiable if the client wants to change anything. It also provides organized reports such as Change Orders so you make money with changes and by selling more profitable upgrades.
- With the True Build technology backbone of BidBuilder you will know exactly where you made money, where you didn't make money and bid versus actual results on your project. This means that you will quickly understand where to add margins and where you can beat the competition. The more you know the numbers the better off you will be. The BidBuilder estimating software helps you avoid costly mistakes during the process and provide tight bids with the profit you expected. You will win more bids!
- The information you compile in BidBuilder can be seamlessly exported into a pre-loaded proposal template and it's also compliant with QuickBooks. This lets you submit bid after bid. If you win one additional job, the software has already paid for itself a few times over.

BidBuilder's accompanying Digital Takeoff software is another great award winning software tool that we provide. This allows users to run a takeoff quicker than ever before with a few clicks of the mouse. You can upload your project plans in a variety of file forms and start clicking the mouse to perform the takeoff, it is literally that simple.

This highly accurate and efficient software ensures that you avoid over – or under -ordering and delivering supplies while giving you freedom from mounds of paper and Excel spread sheets with outdated numbers, pricing and corrupted cells. Digital Canal's Digital Takeoff and BidBuilder estimating software will provide you with a one project Return on the Investment, that is impressive.

### **Explore our software — watch a free demonstration video**

We are confident that, once you experience BidBuilder and Digital Takeoff yourself, you will want it in your arsenal of time saving and profit making tools.

For a Personal Demonstration, Free Trial or Pricing (monthly or one-time investment) please call **800-449-5033**. Or click here [info@digitalcanal.com](mailto:info@digitalcanal.com) to send an email and we will contact you.

https://digitalcanal.com/

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About this capture

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18 Jan 2002 - 24 May 2018

ESTIMATING SOFTWARE

DESIGN SOFTWARE

MYBUILD WEB SERVICES

Home  
Company

Solutions  
Contact

Services

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